

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Smart Move, Inc.		11/09/2009	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	Smart Move Transportation, LLC
Street Address:	1212 St. George Road
City:	Evansville
State/Country:	INDIANA
Postal Code:	47711
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3187142	GO SMART MOVE

CORRESPONDENCE DATA

Fax Number: (812)426-0779
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 812-422-2002
 Email: mark@warzechalaw.com
 Correspondent Name: Mark F. Warzecha
 Address Line 1: 525 Sycamore Street
 Address Line 4: Evansville, INDIANA 47708

NAME OF SUBMITTER:	Mark F. Warzecha
Signature:	/Mark F. Warzecha/
Date:	12/01/2009

Total Attachments: 2
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**TRADEMARK
 REEL: 004105 FRAME: 0688**

OP \$40.00 3187142

ASSIGNMENT

WHEREAS, Smart Move, Inc., with its principal place of business at 5350 S. Roslyn Street, Suite 380, Greenwood Village, Colorado ("Smart Move"), adopted and used the mark, GO SMART MOVE, in connection with moving services, namely, planning and implementing moves of homes and offices; providing electronic tracking of freight and package information to others and is the owner of Registration No. 3187142 issued on December 19, 2006 on the Principal Register of the United States Patent and Trademark Office ("USPTO") for the mark GO SMART MOVE in International Class 035 for "moving services, namely, planning and implementing moves of homes and offices; providing electronic tracking of freight and package information to others;" and

WHEREAS, Smart Move Transportation, LLC, an Indiana Limited Liability Company, of 1212 St. George Road, Evansville, Indiana ("Smart Move Transportation") did acquire Smart Move's entire right, title and interest in Smart Move's mark, and the registration thereof pursuant to a collateral assignment and transfer effective July 1, 2009; and

WHEREAS, for purposes of recordation of assignment of the above-referenced mark with the USPTO, Smart Move, Inc. and Smart Move Transportation, LLC wish to evidence such transfer.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Smart Move, Inc. does hereby assign to Smart Move Transportation, LLC all of its right, title and interest in and to the GO SMART MOVE mark, together with the above-identified registration and the good will of the business associated therewith and the right to sue for past infringements thereof.

Dated: ^{November} ~~October~~ 9, 2009.

SMART MOVE, INC.

By: *Chris Squit*
Its: *President*

SUBSCRIBED AND SWORN TO before me, a Notary Public in and for said County of
Vanderburgh, State of Indiana, this *9th* day of *November*, 2009,

Karen Ashby
Karen Ashby, Notary Public

County of Residence: *Warrick*

My Commission Expires: *12-19-2017*

