

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smart Move, Inc.		11/09/2009	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Smart Move Transportation, LLC		
Street Address:	1212 St. George Road		
City:	Evansville		
State/Country:	INDIANA		
Postal Code:	47711		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3194122	SMART MOVE CHANGING THE WAY THE WORLD MOVES	
CORRESPONDENCE DATA			
Fax Number:	(812)426-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	812-422-2002		
Email:	mark@warzechalaw.com		
Correspondent Name:	Mark F. Warzecha		
Address Line 1:	525 Sycamore Street		
Address Line 4:	Evansville, INDIANA 47708		
NAME OF SUBMITTER:	Mark F. Warzecha		
Signature:	/Mark F. Warzecha/		
Date:	12/01/2009		

OP \$40.00 3194122

Total Attachments: 2
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**TRADEMARK
 REEL: 004105 FRAME: 0701**

ASSIGNMENT

WHEREAS, Smart Move, Inc., with its principal place of business at 5350 S. Roslyn Street, Suite 380, Greenwood Village, Colorado (“Smart Move”), adopted and used the mark, SMART MOVE CHANGING THE WAY THE WORLD MOVES, in connection with non-metal container for the transportation and storage of goods and moving services, namely, planning and implementing moves of homes and offices; providing electronic tracking of freight and package information to others and is the owner of Registration No. 3194122 issued on January 2, 2007 on the Principal Register of the United States Patent and Trademark Office (“USPTO”) for the mark SMART MOVE CHANGING THE WAY THE WORLD MOVES in International Class 020 for “non-metal container for the transportation and storage of goods,” and in International Class 035 for “moving services, namely, planning and implementing moves of homes and offices; providing electronic tracking of freight and package information to others;” and

WHEREAS, Smart Move Transportation, LLC, an Indiana Limited Liability Company, of 1212 St. George Road, Evansville, Indiana (“Smart Move Transportation”) did acquire Smart Move’s entire right, title and interest in Smart Move’s mark, and the registration thereof pursuant to a collateral assignment and transfer effective July 1, 2009; and

WHEREAS, for purposes of recordation of assignment of the above-referenced mark with the USPTO, Smart Move, Inc. and Smart Move Transportation, LLC wish to evidence such transfer.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Smart Move, Inc. does hereby assign to Smart Move Transportation, LLC all of its right, title and interest in and to the SMART MOVE CHANGING THE WAY THE WORLD

MOVES mark, together with the above-identified registration and the good will of the business associated therewith and the right to sue for past infringements thereof.

Dated: ^{NOV.} ~~October~~ 9, 2009.

SMART MOVE, INC.

By: *[Signature]*
Its: President

SUBSCRIBED AND SWORN TO before me, a Notary Public in and for said County of Vanderburgh, State of Indiana, this 9th day of November, 2009,

[Signature]
Karen Ashby, Notary Public

County of Residence: Warrick

My Commission Expires: 12-19-2017

