

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sunway, Inc.		05/01/2009	CORPORATION:
RECEIVING PARTY DATA			
Name:	Safco Products Co.		
Street Address:	5600 North Highway 169		
City:	New Hope		
State/Country:	MINNESOTA		
Postal Code:	55428		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3592734	ALPHABETTER	
CORRESPONDENCE DATA			
Fax Number:	(312)759-5646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-2148314		
Email:	mvalone@btlaw.com		
Correspondent Name:	Barnes & Thornbug LLP		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
ATTORNEY DOCKET NUMBER:	10002465-110714		
NAME OF SUBMITTER:	Melissa A. Vallone		
Signature:	/mvalone/		
Date:	12/01/2009		

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Total Attachments: 4

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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, SUNWAY, INC., a Minnesota corporation (hereinafter, "Assignor"), with a registered office at 321 East 1st Street, Centuria, Wisconsin 54824, is the owner of the trademarks identified on Schedule A attached hereto (the "Trademarks"); and

WHEREAS, Assignor is the owner/applicant of the U.S. Utility Patent Application and the Patent Cooperation Treaty Application identified on Schedule B attached hereto (the "Patents"); and

WHEREAS, SAFCO PRODUCTS CO., a Minnesota corporation (hereinafter, "Assignee"), with an office at 5600 North Highway 169, New Hope, Minnesota 55428, is acquiring all right, title, and interest in and to (a) the Trademarks, (b) the Patents, and (c) all other rights to patents and patents pending, all other technology, trademarks, trade names, trade secrets, servicemarks, licenses, copyrights, logos (registered and unregistered), product designs, customer relationships, customer lists, vendor relationships, vendor lists, artwork, other creative materials, literature, brochures, product advertising or promotional materials, product names and any other intellectual or intangible asset owned or used by Assignor pertaining to the Alphabetter Student Desk line of products (the "Other Intellectual Property").

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, sells and transfers to Assignee, its successors and assigns, the following:

- A. All right, title, and interest in and to the Trademarks, together with the goodwill whatsoever of the business symbolized by the Trademarks.
- B. All right, title and interest in and to the Patents, together with the goodwill whatsoever of the business symbolized by the Patents.
- C. All right, title and interest in and to the Other Intellectual Property, together with the goodwill whatsoever of the business symbolized by the Other Intellectual Property.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment of Intellectual Property on the date indicated below.

[REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK –
SIGNATURE PAGE FOLLOWS]

Date: May 1, 2009

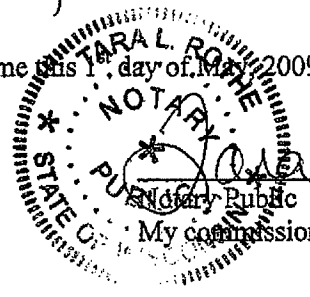
SUNWAY, INC.

By: [Signature]
Its: President

State of Wisconsin)

County of Polk)

Subscribed and sworn to before me this 1st day of May, 2009.



[Signature]
My commission expires: 06/12/2011

[ASSIGNOR SIGNATURE PAGE TO ASSIGNMENT OF INTELLECTUAL PROPERTY]

Date: May 1, 2009

SUNWAY, INC.

By: _____

State of Minnesota)

County of Hennepin)

Subscribed and sworn to before me this 1st day of May, 2009.

Notary Public
My commission expires: _____

Date: May 1, 2009

SAFCO PRODUCTS CO.

By: *Paul J...*

State of Minnesota)

County of Hennepin)

Subscribed and sworn to before me this 1st day of May, 2009.



Diane R. O'Brien
Notary Public
My commission expires: Jan. 31, 2010

**SCHEDULE A
TO
ASSIGNMENT OF INTELLECTUAL PROPERTY
TRADEMARKS**

U.S. Trademark Registration utilizing the word mark "ALPHABETTER," which is registered with the United States Patent and Trademark Office as Registration No. 3,592,734, with a registration date of March 17, 2009.