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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shani Collection, Inc.	FORMERLY MLS Acquisition Corp.	12/02/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Piacenza Designs, Inc.
Street Address:	1350 Avenue of the Americas
Internal Address:	24th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3350916	SHANI
Registration Number:	3243498	OPTIONS BY SHANI

CORRESPONDENCE DATA

Fax Number: (212)894-5765

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-940-6365

Email: bret.danow@kattenlaw.com

Correspondent Name: Bret J. Danow
Address Line 1: 575 Madison Avenue

Address Line 4: New York, NEW YORK 10022-2585

ATTORNEY DOCKET NUMBER: 342022-00001

NAME OF SUBMITTER: Bret J. Danow

Signature: /s/ TRADEMARK

900148961 REEL: 004106 FRAME: 0600

3350916

335 335 335

Date:	12/02/2009
Total Attachments: 3 source=Shani-Piacenza Trademark Assignment#page1.tif source=Shani-Piacenza Trademark Assignment#page2.tif source=Shani-Piacenza Trademark Assignment#page3.tif	

TRADEMARK
REEL: 004106 FRAME: 0601

TRADEMARK ASSIGNMENT

WHEREAS, Shani Collection, Inc. f/k/a MLS Acquisition Corp., a Delaware corporation, having an address at 209 W. 38th Street, Suite 401, New York, NY 10018, United States of America (the "ASSIGNOR"), is the owner of the trademark registrations set forth on the attached Schedule A (collectively, the "TRADEMARKS"); and

WHEREAS, Piacenza Designs, Inc., a Delaware corporation, having an address at 1350 Avenue of the Americas, 24th Floor, New York, NY 10019, United States of America (the "ASSIGNEE"), desires to acquire the right, title and interest in, to and under said TRADEMARKS.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSINGNOR does hereby sell, assign, transfer, and set over to ASSIGNEE for ASSIGNEE'S own use and enjoyment and for the use and enjoyment of its successors, assigns and other legal representatives as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, ASSIGNOR'S entire right, title and interest in, to and under the TRADEMARKS and the registrations therefor, and any renewals thereof, together with the goodwill symbolized by and associated with each of the TRADEMARKS, and all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, and/or future infringement, damages, or other unauthorized use of the rights assigned to ASSIGNEE under this Assignment.

ASSIGNOR authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent thereof, to record ASSIGNEE as the owner of the TRADEMARKS as ASSIGNEE of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of ASSIGNEE, its successors, assigns or other legal representatives.

ASSIGNOR hereby agrees to execute any and all papers, and to perform such other proper acts, as may be reasonably necessary to secure to ASSIGNEE, or to its successors or assigns, the rights hereby transferred.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Signature Page Follows on Page 2]

WHEREFORE, ASSIGNOR and ASSIGNEE have caused this Assignment to be duly executed below on the dates indicated by their duly authorized officers.

SHANL COLLECTION, INC. f/k/a MLS ACQUIS'	TION CORP. (ASSIGNOR)
By: Name: PHUL, & CATRILLE Title: PRES. SENT	Dated: December <u>2</u> , 2009
State of New York : County of New York :ss	
On this 2 day of December, 2009, personally app Philip Gaynor, to me known and known and who executed the foregoing instrument and a and deed in and for the purposes set forth in said in	own to me to be the person described acknowledged the same to be his act
(notary seal) NICHOLAS S VERSANDI Notary Public - State of New York NO. 01VE6209565 Qualified in New York County My Commission Expires 7/2-7/2-9/3	notary signature print name NICHOLAS VERSANDI Commission expires 7 27 2013
PIACENZAIDESIGNS, INC. (ASSIGNEE) By: Name: Joyn (- Ingm' Title:	Dated: December <u>2</u> , 2009
State of New York : County of New York :ss	
On this 2 day of December, 2009, personally approved in and who executed the foregoing instrument and and deed in and for the purposes set forth in said in	own to me to be the person described acknowledged the same to be his act
(notary seal) NICHOLAS S VERSANDI Notary Public - State of New York NO. 01VE6209565 Qualified in New York County My Commission Expires 7/2013	notary signature print name AICHOLAS VERSAINO! Commission expires 7/27/2013

SCHEDULE A

U.S. Trademark Registrations

Registration Number	Mark
3350916	Shani
3243498	Options By Shani

Page 3 of 3

TRADEMARK REEL: 004106 FRAME: 0604

RECORDED: 12/02/2009