

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hartness Performance Solutions, LLC	FORMERLY Hero International, LLC	10/29/2009	LIMITED LIABILITY COMPANY: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Illinois Tool Works		
Street Address:	3600 West Lake Avenue		
City:	Glenview		
State/Country:	ILLINOIS		
Postal Code:	60026		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2916922	HERO	
Registration Number:	2967980	HERO	
CORRESPONDENCE DATA			
Fax Number:	(312)803-9602		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	doCKET@tolpinlaw.com		
Correspondent Name:	Brett M. Tolpin		
Address Line 1:	11 S. LaSalle Street, Suite 2900		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	Brett M. Tolpin		
Signature:	/bmt/		
Date:	12/02/2009		

OP \$65.00 2916922

Total Attachments: 2

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This Assignment is entered into by and between Hartness Performance Solutions, LLC, a South Carolina company, with its principal place of business at 1200 Garlington Road, Greenville, South Carolina 29615 ("Hartness") and Illinois Tool Works Inc., a Delaware corporation, with its principal place of business at 3600 West Lake Avenue, Glenview, Illinois 60026 ("ITW")

For good and valuable consideration, receipt of which is hereby acknowledged, Hartness hereby assigns to ITW all right, title, and interest in and to the trademarks listed in **Schedule A**, together with the goodwill of the business symbolized by the marks and all rights to sue and recover for any past and present infringements.

EXECUTED this 29 day of OCTOBER, 2009.

Hartness Performance Solutions, LLC

By: BJ

Name: Brian M. McAtsee

Title: President

SCHEDULE A

Country	Owner	Mark	Cl.	Reg. or App. No.	Appl. Date	Status	Renewal Date
U.S.	Hartness Performance Solutions, LLC (formerly Hero International, LLC)	HERO	9	2916922	1-29-2003	Registered	1-11-2011 (use)
U.S.	Hartness Performance Solutions, LLC (formerly Hero International, LLC)	HERO	42	2967980	1-29-2003	Registered	7-12-2011 (use)