

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BONAFONT, S.A. DE C.V.		09/21/2009	CORPORATION: MEXICO
RECEIVING PARTY DATA			
Name:	Compagnie Gervais Danone		
Street Address:	17, boulevard Haussmann		
City:	Paris		
State/Country:	FRANCE		
Entity Type:	Societe Anonyme (SA): FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3600939	LEVITE	
CORRESPONDENCE DATA			
Fax Number:	(212)801-6400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.801.9200		
Email:	thompsonse@gtlaw.com		
Correspondent Name:	Scott Thompson c/o Greenberg Traurig LLP		
Address Line 1:	200 Park Avenue		
Address Line 4:	New York, NEW YORK 10166		
DOMESTIC REPRESENTATIVE			
Name:	Scott Thompson c/o Greenberg Traurig LLP		
Address Line 1:	200 Park Avenue		
Address Line 4:	New York, NEW YORK 10166		
NAME OF SUBMITTER:	Scott E. Thompson		
Signature:	/SET/		

CH \$40.00 3600939

Date:

12/04/2009

Total Attachments: 1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS, BONAFONT, S.A. de C.V., a corporation organized and existing under the laws of Mexico, having a place of business at Guillermo Gonzalez Camarena 333, Centro de Ciudad Santa Fe, Alvaro, Obregon, Mexico, D.F. C.P. 0121, Mexico ("Assignor"), has adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

MARK	REGISTRATION NO.	DATED
LEVITE	3,600,939	April 07, 2009

AND, WHEREAS, COMPAGNIE GERVAIS DANONE, a Societe Anonyme organized and existing under the laws of France, having a place of business at 17 Boulevard Haussmann, Paris 75009, France ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby sells, assigns and transfers unto Assignee, its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

BONAFONT, S.A. de C.V.

By: 

Name: Paolo Andrea Picchi

Title: General Manager

Dated: September 21st, 2009.

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