

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                       |                                    |
|---|--|-----------------------|------------------------------------|
| <b>SUBMISSION TYPE:</b>                           | NEW ASSIGNMENT   |                       |                                    |
| <b>NATURE OF CONVEYANCE:</b>                      | CHANGE OF NAME   |                       |                                    |
| <b>CONVEYING PARTY DATA</b>                       |  |                       |                                    |
| <b>Name</b>                                       | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                 |
| Alpina International Sport & Optik-Vertriebs-GmbH |  | 10/09/2009            | LIMITED LIABILITY COMPANY: GERMANY |
| <b>RECEIVING PARTY DATA</b>                       |  |                       |                                    |
| <b>Name:</b>                                      | Alpina Sports GmbH   |                       |                                    |
| <b>Street Address:</b>                            | Aussere Industriestrasse 8a  |                       |                                    |
| <b>City:</b>                                      | Friedberg  |                       |                                    |
| <b>State/Country:</b>                             | GERMANY  |                       |                                    |
| <b>Postal Code:</b>                               | 86316  |                       |                                    |
| <b>Entity Type:</b>                               | LIMITED LIABILITY COMPANY: GERMANY   |                       |                                    |
| <b>PROPERTY NUMBERS Total: 1</b>                  |  |                       |                                    |
| <b>Property Type</b>                              | <b>Number</b>  | <b>Word Mark</b>      |                                    |
| <b>Registration Number:</b>                       | 1695132  | SERIOUS FUN           |                                    |
| <b>CORRESPONDENCE DATA</b>                        |  |                       |                                    |
| <b>Fax Number:</b>                                | (401)861-1953  |                       |                                    |
|   | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                    |
| <b>Phone:</b>                                     | 401-421-3141   |                       |                                    |
| <b>Email:</b>                                     | rsalter@saltermichaelson.com   |                       |                                    |
| <b>Correspondent Name:</b>                        | Robert S. Salter, Esq.   |                       |                                    |
| <b>Address Line 1:</b>                            | 321 South Main Street -5th Floor   |                       |                                    |
| <b>Address Line 2:</b>                            | Salter & Michaelson  |                       |                                    |
| <b>Address Line 4:</b>                            | PROVIDENCE, RHODE ISLAND 02903-7128  |                       |                                    |
| <b>ATTORNEY DOCKET NUMBER:</b>                    | T001773 ALPINA SPORTS  |                       |                                    |
| <b>DOMESTIC REPRESENTATIVE</b>                    |  |                       |                                    |
| <b>Name:</b>                                      | Salter & Michaelson  |                       |                                    |
| <b>Address Line 1:</b>                            | 321 South Main Street  |                       |                                    |

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**TRADEMARK  
 REEL: 004108 FRAME: 0306**

Address Line 4: Providence, RHODE ISLAND 02903-7128

NAME OF SUBMITTER:

Robert S. Salter

Signature:

/Robert S. Salter/

Date:

12/04/2009

Total Attachments: 0

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