

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Valta Limited		05/23/2007	COMPANY: LIECHTENSTEIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Valta Impulse Holding, Inc.		
<b>Street Address:</b>	609 SW 8th Street		
<b>Internal Address:</b>	Suite 360		
<b>City:</b>	Bentonville		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	72712		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2304452	RED DEVIL	
<b>Registration Number:</b>	2254071	RED DEVIL	
<b>Registration Number:</b>	2838372	RED DEVIL BODY SLAM	
<b>Serial Number:</b>	78162667	RED DEVIL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(626)577-8800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	626-795-9900		
<b>Email:</b>	pto@cph.com		
<b>Correspondent Name:</b>	Christie Parker & Hale LLP		
<b>Address Line 1:</b>	P.O. Box 7068		
<b>Address Line 4:</b>	Pasadena, CALIFORNIA 91109-7068		
<b>ATTORNEY DOCKET NUMBER:</b>	40.6*2/V264		
<b>NAME OF SUBMITTER:</b>	Michael J. MacDermott		

**CH \$115.00 2304452**

**900149537**

**TRADEMARK**  
**REEL: 004111 FRAME: 0022**

Signature:	/MICHAEL J. MACDERMOTT/
Date:	12/09/2009
Total Attachments: 4 source=40.6.2 - Trademark Assignment#page1.tif source=40.6.2 - Trademark Assignment#page2.tif source=40.6.2 - Trademark Assignment#page3.tif source=40.6.2 - Trademark Assignment#page4.tif	

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Valta Impulse Holding, Inc., a corporation formed in accordance with the laws of Delaware (the "Assignee"), and Valta Limited Company, a corporation formed in accordance with the laws of Liechtenstein (collectively, the "Assignor").

WHEREAS, contemporaneous with the execution of this Assignment, Assignor and Assignee are executing an Intellectual Property Assignment Agreement to which this Assignment is referenced and attached;

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

Valta Limited Company

By: [Signature]

Title: ATTORNEY IN FACT

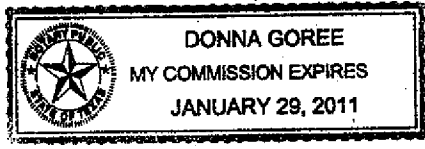
STATE OF :

COUNTY OF :

On this 23 day of May, 2007, before me, a Notary Public in and for the State and County aforesaid, personally appeared ARI KOIVUVA, known by me to be the person of the above name and an officer of Valta Limited Company duly authorized to execute this Assignment on behalf of Valta Limited Company.

Given under my hand and seal of office this 23 day of May, 2007.

My commission expires:



January 29, 2011

[Signature]  
Notary Public

10815 Huffmeister  
Address Cypress, TX 77429

ASSIGNEE

Valta Impulse Holding, Inc.

By: [Signature]

Title: VICE PRESIDENT

STATE OF :

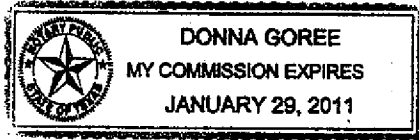
COUNTY OF :

On this 23 day of May, 2007, before me, a Notary Public in and for the State and County aforesaid, personally appeared MARK CROWE, known by me to be the person of the above name and an officer of VALTA IMPULSE HOLDING, duly authorized to execute

this Assignment on behalf of Valta Impulse Holding, Inc., and who signed and executed the foregoing instrument on behalf of Valta Impulse Holding, Inc.

Given under my hand and seal of office this 23 day of May, 2007.

My commission expires:



January 29, 2011  
Donna Goree

Notary Public

10815 Huffmeister  
Cypress, TX 77429  
Address

TRADEMARK

REEL: 004111 FRAME: 0026

**Exhibit 1**  
**Trademarks**

<b>Trademark</b>	<b>Country</b>	<b>Registration/app lication number</b>	<b>Class</b>	<b>Registration/Ap plication Date</b>
RED DEVIL	USA	2304452	32	
RED DEVIL & DEVICE	USA	2254071	32	
RED DEVIL BODY SLAM & DEVICE	USA	2838372	32	
RED DEVIL	USA	78162667	33	