

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nevada Apparel Corp.		11/25/2009	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

Name:	Shlomi Asher
Street Address:	80-90 Kent Street
City:	Jamaica Estates
State/Country:	NEW YORK
Postal Code:	11432
Entity Type:	INDIVIDUAL: UNITED STATES

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3039839	SHINE NEW YORK
Registration Number:	3500281	HIGH STREET FASHION
Registration Number:	3337296	CELEB COUTURE
Serial Number:	78784634	SIGNATURE BY SHINE
Registration Number:	3571034	HIGH STREET NEW YORK
Registration Number:	3367530	TIE ME
Registration Number:	2811181	HIGH STREET SPORT

**CORRESPONDENCE DATA**

Fax Number: (914)288-0023  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 914-821-9073  
 Email: sloane@leasonellis.com  
 Correspondent Name: Peter S. Sloane  
 Address Line 1: 81 Main Street, Suite 503  
 Address Line 4: White Plains, NEW YORK 10601

OP \$190.00 3039839

ATTORNEY DOCKET NUMBER:	4721/8000-000
NAME OF SUBMITTER:	Peter S. Sloane
Signature:	/peter sloane/
Date:	12/10/2009
Total Attachments: 1 source=Deed of Assignment (00038403)#page1.tif	

**DEED OF ASSIGNMENT**

**WHEREAS**, Nevada Apparel Corp., a corporation organized and existing under the laws of New York, having an address at 148 39th Street, 3rd Floor, Building 19, Section B, Brooklyn, New York 11232 ("Assignor"), is the owner of the following trademark applications and registrations in the United States:

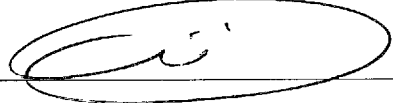
<b><u>TRADEMARK</u></b>	<b><u>APPN/REG. NO.</u></b>	<b><u>FILING/REG. DATE</u></b>
SHINE NEW YORK	3,039,839	January 20, 2006
HIGH STREET FASHION	3,500,281	September 9, 2008
CELEB COUTURE	3,337,296	November 13, 2007
SIGNATURE BY SHINE	78/784,634	January 4, 2006
HIGH STREET NEW YORK	3,571,034	February 10, 2009
TIE ME	3,367,530	January 15, 2008
HIGH STREET SPORT	2,811,181	February 3, 2004

**WHEREAS**, Shlomi Asher, a citizen of the United States and Israel, having an address at 80-90 Kent Street, Jamaica Estates, New York 11432 ("Assignee"), is desirous of acquiring said trademark applications and registrations and all associated goodwill in said trademarks; and

**WHEREAS**, to the best of Assignor's knowledge no opposition proceedings against the applications or cancellation actions against the registrations are pending and no other party makes a claim of ownership to said trademarks;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks and the applications and registrations therefore, together with the goodwill of the business symbolized by said trademarks, and the business of the Assignor, or portion thereof, to which the trademark applications pertain, if that business is ongoing and existing, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

**NEVADA APPAREL CORP.**

By: 

Name: SHALOM ASHER

Title: PRESIDENT

Date: NOV. 25, 2009