

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pajama Mama, Inc.		12/08/2009	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Mama Pajama, LLC		
Street Address:	145 Huguenot Street		
City:	New Rochelle		
State/Country:	NEW YORK		
Postal Code:	10804		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2957752	PAJAMA MAMA	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2123368000		
Email:	ptodockett@arelaw.com		
Correspondent Name:	Neil M. Zipkin, Esq., AR&E LLP		
Address Line 1:	90 Park Avenue		
Address Line 2:	21st Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	52082/3		
NAME OF SUBMITTER:	Neil M. Zipkin		
Signature:	/Neil M. Zipkin/		
Date:	12/15/2009		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, Pajama Mama, Inc., a Texas corporation at 7016 Baxtershire, Dallas, Texas 75230 ("Assignor"), is the owner of all right, title and interest to the trademark PAJAMA MAMA (the "Mark") and U.S. Trademark Registration No. 2,957,752 for the Mark; and

WHEREAS, Mama Pajama LLC, a Delaware limited liability company at 145 Huguenot Street, New Rochelle, New York 10804 ("Assignee"), is desirous of acquiring the Mark, U.S. Trademark Registration No. 2,957,752, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and U.S. Trademark Registration No. 2,957,752.

PAJAMA MAMA, INC.

Dated: 12/8/09

By: *Monette Foley*

Title: *President / Secy*