

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imperial World, Inc.		12/18/2009	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Sandberg & Sikorski Corporation		
Street Address:	154 West 14th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0747266	FOREVER YOURS	
Registration Number:	2895413	FOREVER YOURS	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126843900		
Email:	lmatty@grr.com		
Correspondent Name:	Lesley J. Matty		
Address Line 1:	Gottlieb, Rackman & Reisman, P.C.		
Address Line 2:	270 Madison Avenue - 8th Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	2554/333		
NAME OF SUBMITTER:	Lesley J. Matty		
Signature:	/Lesley J. Matty/		

OP \$65.00 0747266

Date:

12/24/2009

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Imperial World, Inc., a Corporation under the laws of Illinois ("Assignor"), has adopted, used, and is the owner of the following trademarks:

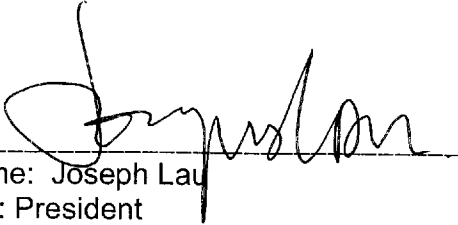
<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
FOREVER YOURS	2895413	10/19/2004
FOREVER YOURS (Stylized)	0747266	3/26/1963

WHEREAS, Sandberg & Sikorski Corporation, a Corporation existing under the laws of New York and having its principal offices at 154 West 14th Street New York, NY 10011 ("Assignee"), is desirous of acquiring said registered trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed this 18TH day of December, 2009.

Assignor: Imperial World, Inc.

By 
Name: Joseph Lau
Title: President