

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Playmates IP Limited		12/31/2009	CORPORATION: HONG KONG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Change For Good Inc.		
<b>Street Address:</b>	Landmark Square, 3rd Floor		
<b>Internal Address:</b>	64 Earth Close		
<b>City:</b>	Grand Cayman KY1-1203		
<b>State/Country:</b>	CAYMAN ISLANDS		
<b>Entity Type:</b>	CORPORATION: CAYMAN ISLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77883896	CHANGE FOR GOOD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)312-9442		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-218-0000		
<b>Email:</b>	ekomen@sheppardmullin.com		
<b>Correspondent Name:</b>	Edwin Komen		
<b>Address Line 1:</b>	1300 I Street, NW		
<b>Address Line 2:</b>	11th Floor East		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005-3314		
<b>ATTORNEY DOCKET NUMBER:</b>	09JG - 151961		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

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**900151029**

**TRADEMARK  
 REEL: 004123 FRAME: 0009**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Edwin Komen

Signature:

/Edwin Komen/

Date:

12/31/2009

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** ("Assignment") is by and between Playmates IP Limited, a Hong Kong Corporation, located at 21<sup>st</sup> Floor, The Toy House 100 Canton Road, Tsimshatsui Kowloon Hong Kong ("Playmates") and Change For Good Inc., a Cayman Islands Corporation, located at Landmark Square, 3<sup>rd</sup> Floor, 64 Earth Close, Grand Cayman KY1-1203 ("Change For Good").

**WHEREAS**, Playmates is the owner of all right, title and interest in and to the trademark "Change For Good," including the application therefore, Serial No. 77883896, filed December 2, 2009, (the "Trademark"), together with the goodwill of the business connected with and symbolized by the Trademark; and

**WHEREAS**, Change For Good desires to acquire all right, title and interest in and to the Trademark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Playmates hereby sells, assigns, transfers and conveys to Change For Good the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, with the goodwill of the business connected with, and symbolized by the Trademark, and together with that portion of the business to which the mark pertains, such business being ongoing and existing, (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), including all causes of action as may have accrued on or before the date of this Trademark Assignment, the same to be held and enjoyed by Change For Good as fully and entirely as said interest could have been held and enjoyed by Playmates had this sale, assignment, transfer and conveyance not been made.

Playmates authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, and in any applicable jurisdictions outside the United States, to record the transfer of the application for this Trademark to Change For Good. Playmates agrees to further execute any documents reasonably necessary to effect this Assignment, or to confirm Change For Good's ownership of the Trademark.

[Signatures on next page.]

PLAYMATES IP LIMITED  
a Hong Kong Corporation

By: 

Name: Cheng Bing Kin, Alain

Title: Director

Date: 31 DEC 2009

CHANGE FOR GOOD INC.  
a Cayman Islands Corporation

By: 

Name: Chan Chun Hoo, Thomas

Title: Director

Date: 31 DEC 2009