

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big in Japan Inc.		04/29/2009	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	ShopSavvy Inc.		
Street Address:	1950 Stemmons Freeway, Suite 2022		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75207		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77571663	SHOPSAVVY	
Registration Number:	3618894	SHOPSAVVY	
CORRESPONDENCE DATA			
Fax Number:	(888)839-6343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	ryan.rlr@gmail.com		
Correspondent Name:	Ryan Roberts		
Address Line 1:	1560 E. Southlake Blvd., Suite 227		
Address Line 4:	Southlake, TEXAS 76092		
NAME OF SUBMITTER:	Ryan Roberts		
Signature:	/Ryan Roberts/		
Date:	01/04/2010		
Total Attachments: 0			

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