# 36558

# CH \$40,00

#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bank of America Corporation		01/05/2010	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Balboa Insurance Company	
Street Address:	3349 Michelson Drive	
City:	Irvine	
State/Country:	CALIFORNIA	
Postal Code:	92512	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3655852	TRACKSOURCE

#### **CORRESPONDENCE DATA**

Fax Number: (336)733-8473

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (336) 721-3747

Email: trademarkswinston@wcsr.com

Correspondent Name: Randel S. Springer

Address Line 1: Womble Carlyle Sandridge & Rice, PLLC

Address Line 2: One West Fourth Street

Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER:	50195.1251.9
NAME OF SUBMITTER:	Randel S. Springer
Signature:	/Randy Springer/
Date:	01/06/2010
	TRADEMARK

900151332 REEL: 004125 FRAME: 0103

Total Attachments: 3

source=TRACKSOURCE Assignment#page1.tif source=TRACKSOURCE Assignment#page2.tif source=TRACKSOURCE Assignment#page3.tif

#### ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK ("Assignment"), dated as of January 5, 2010, is from BANK OF AMERICA CORPORATION, a corporation organized under the laws of the State of Delaware and having a principal place of business at 100 North Tryon Street, Charlotte, North Carolina 28255 ("Assignor"), to BALBOA INSURANCE COMPANY, a corporation organized and existing under the laws of the State of Delaware and having a place of business at 3349 Michelson Drive, Irvine, California 92512 ("Assignee").

#### WITNESSETH:

WHEREAS, Assignor is the owner of, and desires to assign to Assignee, all right, title and interest in and to: (i) the trademark registration in the United States for the mark in the attached Schedule A, (ii) any and all trademark, service mark and intellectual property rights, including rights of priority, in said mark, ((i) and (ii) collectively the "Trademark") and (iii) any and all goodwill of the business associated with the Trademark;

WHEREAS, Assignee, is successor to the business of Assignor, or that portion of the ongoing and existing business to which the Trademark pertains and desires to acquire the Trademark and any and all goodwill of the business associated therewith from Assignor, subject to the terms and conditions of this assignment; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Trademark and goodwill to Assignee;

NOW, THEREFORE, in consideration of the foregoing recitals, the mutual covenants and conditions contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. Assignor hereby assigns, transfers and conveys to Assignee the entire right, title and interest in and to (i) the Trademark, and (ii) the goodwill of the business symbolized by the Trademark, and (iii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of any of the rights granted by this Assignment, including all claims for injunctive or declaratory relief, restitution, damages (including any statutory, enhanced or punitive damages), profits, costs (including attorneys' fees) and for other monetary award, with the right to sue for and collect the same in any court of competent jurisdiction, for Assignee's sole benefit.
- 2. Assignor further agrees, without further consideration, to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademark, the Trademark registration and application thereof, and all other rights hereby conveyed.
- 3. The expression "the Assignor" and "the Assignee" shall where the context so admits include their respective legal successors, representative, and assigns.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by their respective authorized officers, all as of the day and year first written above.

ASSIGNOR: ASSIGNEE:

BANK OF AMERICA CORPORATION BALBOA INSURANCE COMPANY

Innet E Sullivan Innet E S

Its: Vice President Its: Assistant Secretary

### EXHIBIT A

## Registration

Mark	Reg. No.	Issued
TRACKSOURCE	3,655,852	July 14, 2009

WCSR 4281301v1

**RECORDED: 01/06/2010**