

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Clark Consulting, Inc.		12/24/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Clark Consulting, LLC
Street Address:	2100 Ross Avenue - Suite 2200
City:	Dallas
State/Country:	TEXAS
Postal Code:	75201
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	1718695	CLARK/BARDES, INC.
Registration Number:	2585965	ALIGNONE
Registration Number:	2908386	CLARK CONSULTING
Registration Number:	3525310	CLARK INVESTMENT STRATEGIES
Registration Number:	3557118	CIS CLARK INVESTMENT STRATEGIES
Serial Number:	78850118	ALPHA BOLI
Serial Number:	77488563	BOLINET
Serial Number:	77488573	BOLINET.COM
Serial Number:	77830886	R-3
Serial Number:	77830927	R3
Serial Number:	77830908	R-3 CUSTOM
Serial Number:	77830944	R3 CUSTOM
Serial Number:	77830893	R-3 FLEX
Serial Number:	77830938	R3 FLEX

CH \$365.00 1718695

CORRESPONDENCE DATA

Fax Number: (312)609-5005
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-609-7897
Email: hmiller@vedderprice.com
Correspondent Name: Holly Miller
Address Line 1: 222 North LaSalle Street - 24th Floor
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	03704.01.0007/HMM/AJB
NAME OF SUBMITTER:	Holly Miller
Signature:	/Holly Miller/
Date:	01/07/2010

Total Attachments: 4
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Delaware

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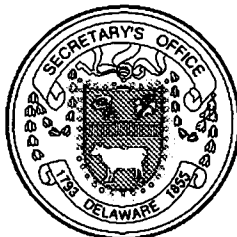
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "CLARK CONSULTING, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "CLARK CONSULTING, INC." TO "CLARK CONSULTING, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF DECEMBER, A.D. 2009, AT 1 O'CLOCK P.M.

2906036 8100V

091137370

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7724782

DATE: 12-28-09

TRADEMARK
REEL: 004126 FRAME: 0579

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is 6/9/1998.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
Clark Consulting, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is Clark Consulting, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
27 day of December, A.D. 2009.

By: 

Authorized Person

Name: Kurt Laning

Print or Type

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "CLARK CONSULTING, LLC" FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF DECEMBER, A.D. 2009, AT 1 O'CLOCK P.M.

2906036 8100V

091137370

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7724782

DATE: 12-28-09

TRADEMARK
REEL: 004126 FRAME: 0581

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

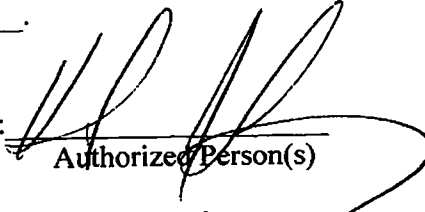
• **First:** The name of the limited liability company is _____
Clark Consulting, LLC

• **Second:** The address of its registered office in the State of Delaware is
1209 Orange Street _____ in the City of Wilmington
Zip Code 19801 _____.

The name of its Registered agent at such address is _____
The Corporation Trust Company _____.

• **Third:** (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this
22 day of December, 2009.

By: 
Authorized Person(s)

Name: Kurt Laning
Typed or Printed