

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Buyerzone.com, Inc.		12/21/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Buyerzone.com LLC		
<b>Street Address:</b>	225 Wyman Street		
<b>City:</b>	Waltham		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02451		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2069337	BUYERZONE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(302)884-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	302-884-8309		
Email:	jacqueline.gregorski@lexisnexis.com		
Correspondent Name:	Jacqueline Gregorski		
Address Line 1:	1105 North Market Street		
Address Line 2:	Suite 501		
Address Line 4:	Wilmington, DELAWARE 19801		
ATTORNEY DOCKET NUMBER:	BUYERZONE		
NAME OF SUBMITTER:	Jacqueline Gregorski		
Signature:	/Jacqueline Gregorski/		
Date:	01/07/2010		

OP \$40.00 2069337

Total Attachments: 4

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source=buyerzonecominc to buyerzonecomllc#page4.tif

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BUYERZONE.COM, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BUYERZONE.COM, INC." TO "BUYERZONE.COM LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2009, AT 12:19 O'CLOCK P.M.

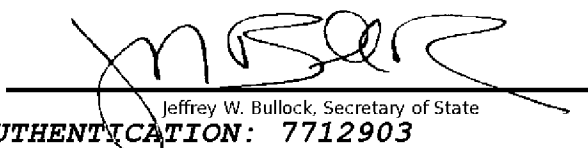
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2009.



3037278 8100V

091120985

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7712903

DATE: 12-21-09

TRADEMARK  
REEL: 004126 FRAME: 0817

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is April 30, 1999.
- 4.) The name of the Corporation immediately prior to filing this Certificate is **BUYERZONE.COM, INC.**
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is **BUYERZONE.COM LLC**
- 6.) The effective date shall be December 31, 2009.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 21<sup>st</sup> day of December, 2009

By: Rence P. Simonton  
Rence P. Simonton, Vice President

# Delaware

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*The First State*

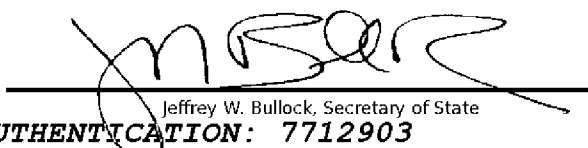
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "BUYERZONE.COM LLC" FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2009, AT 12:19 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2009.

3037278 8100V

091120985



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7712903

DATE: 12-21-09

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TRADEMARK  
REEL: 004126 FRAME: 0819

STATE of DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE of FORMATION

**First:** The name of the limited liability company is BUYERZONE.COM LLC

**Second:** The address of its registered office in the State of Delaware is  
1209 Orange Street in the City of Wilmington, County of New Castle  
Zip Code 19801. The name of its Registered agent at such address is The Corporation  
Trust Company.

**Third:** The effective date is December 31, 2009.

**In Witness Whereof,** the undersigned have executed this Certificate of Formation this  
21st day of December, 2009.

By:   
Renee P. Simonton, Authorized Person