

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Troy Nowell		11/04/2009	INDIVIDUAL: UNITED STATES
Jakob Nowell		11/04/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Jake and Troy Brand, LLC		
Composed Of:	COMPOSED OF Troy Nowell and Jakob Nowell		
Street Address:	2800 Olympic Blvd. 2nd Floor		
Internal Address:	c/o Steves Rodriguez		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2076786	SUBLIME	
CORRESPONDENCE DATA			
Fax Number:	(818)789-8613		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	benitalitt@gmail.com		
Correspondent Name:	Benita Litt		
Address Line 1:	429 North Orange Drive		
Address Line 4:	Los Angeles, CALIFORNIA 90036		
ATTORNEY DOCKET NUMBER:	SUBLIME/2076,786		
NAME OF SUBMITTER:	Benita Litt, Esq		
Signature:	/Benita Litt/		

OP \$40.00 2076786

Date:

01/11/2010

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, **Troy Nowell** with an address of 1500 Superior Avenue Suite A-1, Costa Mesa, CA 92627; and **Jakob Nowell**, with an address of 1599 Superior Avenue, Suite A-1, Costa Mesa, CA 92627 (“**ASSIGNORS**”), are the owners of the trademark(s) listed in Schedule A (“**Trademark(s)**”); and

WHEREAS, **Jake and Troy Brand, LLC**, a California limited liability company with a business address of 2800 Olympic Blvd., 2nd Floor c/o Steves Rodriquez, Santa Monica, CA 90404 (“**ASSIGNEE**”), wishes to acquire all right, title and interest in and to the Trademark(s), all of the business and good will represented and symbolized by said mark, and desires now to record in the United States Patent and Trademark Office its said acquisition and ownership of the Trademark(s)

NOW, THEREFORE, IT IS HEREBY AGREED:

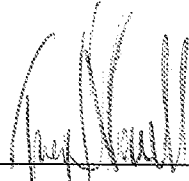
1. In consideration of the premises set forth herein and other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged and pursuant to Assignor’s obligations under the Assignment, **ASSIGNORS** do hereby assign and transfer unto **ASSIGNEE** and **ASSIGNEE** accepts, the entire right, title and interest in and to the said Trademark(s), together with the good will of the business symbolized by the mark, that portion of the ongoing and existing business of **ASSIGNORS** to which the mark pertains, as required by 15 U.S.C. §1060, and the above-identified Trademark(s).

2. **ASSIGNORS** shall do all acts and execute all documents which may be reasonably required by **ASSIGNEE** in order to effect the assignment of the Trademark and to ensure that the registration be granted to **ASSIGNEE**.

TRADEMARK ASSIGNMENT

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by its duly authorized officers on this 04 day of November, 2009.


TROY NOWELL

By: 

Name: TROY NOWELL

Title: _____


JAKOB NOWELL

By: 

Name: _____

Title: _____

JAKE AND TROY BRAND, LLC

By: 

Name: TROY NOWELL

Title: Member

SCHEDULE A

TRADEMARK	GOODS	CLASS	SERIAL / REGISTRATION NUMBER
SUBLIME	Musical sound recordings and prerecorded videotapes and videodiscs featuring music	9	2,076,786