TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, Cayman Islands Branch	FORMERLY Credit Suisse, Cayman Islands Branch	01/08/2010	Bank: CAYMAN ISLANDS

RECEIVING PARTY DATA

Name:	Whole Earth Sweetener Company LLC
Street Address:	33 North Dearborn St Ste 200
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60602
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3192969	SWEET SIMPLICITY
Serial Number:	78806272	SWEET SIMPLICITY

OP $65.00 3192969

CORRESPONDENCE DATA

Fax Number: (612)766-1600
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612-766-6911
Email: scarlson@faegre.com
Correspondent Name: Susan Carlson
Address Line 1: 90 S 7th St Ste 2200
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Susan Carlson
Signature:	/e/ Susan Carlson
Date:	01/12/2010

Total Attachments: 3
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EXECUTION VERSION

RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL

This RELEASE, dated as of January 8, 2010, is made by Credit Suisse AG, Cayman Islands Branch (formerly known as "Credit Suisse, Cayman Islands Branch") ("Former Collateral Agent"), in favor of Whole Earth Sweetener Company LLC ("Company") as follows:

WITNESSETH

WHEREAS, pursuant to the First Amendment to Trademark Security Agreement, dated June 23, 2006 ("Security Agreement"), and recorded with The United States Patent and Trademark Office on June 28, 2006 at Reel/Frame No. 3340/0151, Company granted Former Collateral Agent a security interest in and to all of its right, title and interest in its trademarks and all applications and registrations therefor, including goodwill ("Trademark Collateral");

WHEREAS, Former Collateral Agent resigned as administrative agent and collateral agent under that certain Credit Agreement, dated as of May 9, 2007 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement") pursuant to that certain Successor Agent Agreement, dated as of October 1, 2009, by and among Former Collateral Agent, Wilmington Trust FSB ("Successor Agent"), Merisant Worldwide, Inc., Merisant Company and the Requisite Lenders (as such term is defined in the Credit Agreement) ("Successor Agent Agreement");

WHEREAS, in connection with the Successor Agent Agreement, Former Collateral Agent agreed to continue to hold the security interest in the Trademark Collateral solely for the purpose of maintaining the validity, priority and perfection of such security interest until such time as such security interest in the Trademark Collateral was assigned or otherwise transferred to Successor Agent;

WHEREAS, such security interest in the Trademark Collateral has not been assigned to Successor Agent as of the date hereof;

WHEREAS, Company has requested that Former Collateral Agent release its security interest in and to the Trademark Collateral, including without limitation the trademarks and all applications and registrations therefor set forth in Schedule A attached hereto and incorporated herein by reference.

NOW, THEREFORE, Former Collateral Agent, without recourse, representation or warranty and at Company's sole cost and expense, hereby RELEASES all of its right, title and interest in and to the Trademark Collateral, including without limitation the trademarks set forth in Schedule A.

Upon the Company's written request, Former Collateral Agent agrees to provide Company with any additional authorization reasonably necessary to effect the release of Former Collateral Agent's security interest in the Trademark Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Former Collateral Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

Credit Suisse AG, Cayman Islands Branch (formerly known as "Credit Suisse, Cayman Islands Branch")

By: _____

Name: MEGAN KANE

Title: DIRECTOR

By: _____

Name: Adam Zausmer

Title: Vice President

CERTIFICATION OF ACKNOWLEDGMENT

STATE OF NEW YORK)
COUNTY OF NEW YORK) :

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 7th day of JANUARY, 2010, personally appeared MEGAN KANE and ADAM ZAUSMER who, being by me duly sworn, depose and say that they are the DIRECTOR and VICE PRESIDENT of Credit Suisse AG, Cayman Islands Branch (formerly known as "Credit Suisse, Cayman Islands Branch"), and that they, as such officers being duly authorized so to do, executed the foregoing instrument for the purposes therein contained as their free act and deed and as the full act and deed of such corporation as such officer.

_____
Notary Public

SHARON D. WILLIAMS
Notary Public, State of New York
No. 01WI6203907
Qualified in New York County
Commission Expires April 13, 2012

My Commission Expires:

_____

[Signature Page to Release of Security Interest in Trademark Collateral – First Amendment to Trademark Security Agreement, dated June 23, 2006 - Whole Earth Sweetener Company LLC]

SCHEDULE A
TO
RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL
Reel/Frame: 3340/0151

Trademark	Application No. Filing Date	Registration No. Registration Date
SWEET SIMPLICITY	78/806282 03-FEB-2006	3192969 02-JAN-2007
SWEET SIMPLICITY	78/806272 03-FEB-2006	

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