

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zobha Limited		01/04/2010	CORPORATION: BRITISH VIRGIN ISLANDS
RECEIVING PARTY DATA			
Name:	Zobha LLC		
Street Address:	591 Redwood Highway		
Internal Address:	Suite 2350		
City:	Mill Valley		
State/Country:	CALIFORNIA		
Postal Code:	94941		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3687430	ZOBHA	
Registration Number:	3690602	EVERY MOVEMENT, EVERY MOMENT	
Serial Number:	77197364	ZOBHA	
Serial Number:	77257480	EVERY MOVEMENT, EVERY MOMENT	
CORRESPONDENCE DATA			
Fax Number:	(503)620-4407		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503 806 3734		
Email:	Ken@KwartlerLaw.com		
Correspondent Name:	Ken Kwartler		
Address Line 1:	Post Office Box 1772		
Address Line 4:	Lake Oswego, OREGON 97035		
NAME OF SUBMITTER:	Kenneth M. Kwartler		

OP \$115.00 3687430

900152036

**TRADEMARK
 REEL: 004130 FRAME: 0683**

Signature:	/Kenneth M. Kwartler/
Date:	01/13/2010
Total Attachments: 10 source=Zobha reg asgnmt#page1.tif source=Zobha reg asgnmt#page2.tif source=EMEM reg asgnmt#page1.tif source=EMEM reg asgnmt#page2.tif source=Asgnmt of Zobha appl#page1.tif source=Asgnmt of Zobha appl#page2.tif source=Asgnmt of Zobha appl#page3.tif source=EMEM appl assgmt#page1.tif source=EMEM appl assgmt#page2.tif source=EMEM appl assgmt#page3.tif	

ASSIGNMENT OF A UNITED STATES TRADEMARK

WHEREAS, Zobha Limited, a corporation formed and operating under the laws of the British Virgin Islands, with its principal offices at Flat A5, 2/F, Block A, Kingston Building 2-4 Kingston Street, Causeway Bay, Hong Kong (hereafter "Assignor"), has adopted, used and is using the following trademark which is registered in the United States Patent & Trademark Office:

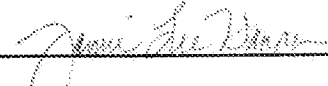
Trademark	Registration No.	Registration Date
ZOBHA	3,687,430	September 22, 2009

WHEREAS, Zobha, LLC, a limited liability corporation formed and operating under the laws of the State of Delaware, with its principal place of business at 591 Redwood Highway, Suite 2350, Mill Valley, CA 94941 (hereafter "Assignee"), desires to acquire the entire right, title and interest in and to said trademark and registration, together with the goodwill of the business symbolized by the trademark;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all right, title and interest in, to and under said trademark, together with the goodwill of the business symbolized by the trademark, and the above registration thereof.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

ZOBHA LIMITED
a British Virgin Islands corporation

By: 
Name: JAMIE LEE HANNA
Title: DIRECTOR
Date: JAN-04-2010

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Marin

On 1.4.10
Date

before me,

Jamie Kelley
Here Insert Name and Title of the Officer

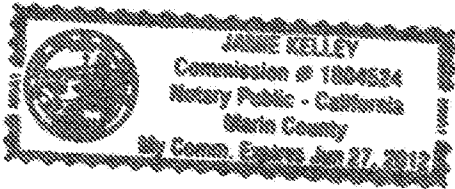
personally appeared

Jamie Lee Hanna
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal Above

Signature

J. Kelley
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document:

Assignment of a United States Trademark

Document Date:

1.4.10

Number of Pages:

2

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name:

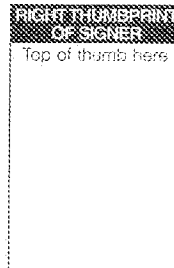
- Individual
- Corporate Officer --- Title(s): _____
- Partner --- Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer is Representing: _____

Signer's Name:

- Individual
- Corporate Officer --- Title(s): _____
- Partner --- Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer is Representing: _____

ASSIGNMENT OF A U.S. TRADEMARK

WHEREAS, Zobha Limited, a corporation formed and operating under the laws of the British Virgin Islands, with its principal offices at Flat A5, 2/F, Block A, Kingston Building 2-4 Kingston Street, Causeway Bay, Hong Kong (hereafter "Assignor"), has adopted, used and is using the following trademark which is registered in the United States Patent & Trademark Office:

Trademark	Registration No.	Registration Date
EVERY MOVEMENT, EVERY MOMENT	3,690,602	September 29, 2009

WHEREAS, Zobha, LLC, a limited liability corporation formed and operating under the laws of the State of Delaware, with its principal place of business at 591 Redwood Highway, Suite 2350, Mill Valley, CA 94941 (hereafter "Assignee"), desires to acquire the entire right, title and interest in and to said trademark and registration together with the goodwill of the business symbolized by the trademark;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all right, title and interest in, to and under said trademark, together with the goodwill of the business symbolized by the trademark, and the above registration thereof.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

ZOBHA LIMITED
a British Virgin Islands corporation

By: _____
Name: JAMIE DE HANNA
Title: DIRECTOR
Date: JAN-04-2010

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Marin

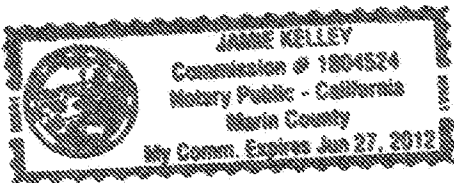
On 1.09.2010 before me, Jamie Kelley
Date Here Insert Name and Title of the Officer

personally appeared Jamie Lee Hanna
Names(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal Above

Signature _____

J. Kelley
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment of a U.S. Trademark

Document Date: 1.9.10 Number of Pages: 2

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

- Individual
- Corporate Officer --- Title(s): _____
- Partner --- Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

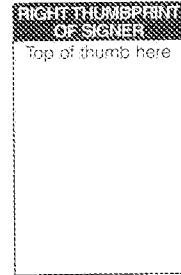
Signer is Representing: _____



Signer's Name: _____

- Individual
- Corporate Officer --- Title(s): _____
- Partner --- Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer is Representing: _____



ASSIGNMENT OF U.S. TRADEMARK APPLICATION

WHEREAS, Zobha Limited, a corporation formed and operating under the laws of the British Virgin Islands, with its principal offices at Flat A5, 2/F, Block A, Kingston Building 2-4 Kingston Street, Causeway Bay, Hong Kong (hereafter "Assignor"), has adopted, used and registered in the United States Patent & Trademark Office the trademark ZOBHA (hereafter the "Trademark"), registration no. 3,687,430 dated September 22, 2009, for certain goods in International Class 25 (hereafter the "Registration");

WHEREAS Assignor has intended to use the Trademark in interstate commerce in connection with additional goods and services in International Classes 18, 24, 25 and 35 beyond those goods and services covered by the Registration, and on June 4, 2007 filed trademark application no. 77 197364 with the United States Patent and Trademark Office (hereafter "USPTO") to register the Trademark for such additional goods and services (hereafter the "Application");

WHEREAS on August 5, 2008 the USPTO granted to Assignor a Notice of Allowance for the Application, but Assignor has not yet filed an allegation of use of the Trademark in connection with these additional goods and services under Section 1(c) or 1(d) of the Trademark Act;

WHEREAS Zobha, LLC, a limited liability corporation formed and operating under the laws of the State of Delaware, with its principal place of business at 591 Redwood Highway, Suite 2350, Mill Valley, CA 94941 (hereafter "Assignee") is a successor to Assignor's business in the United States to which the Trademark pertains;

WHEREAS Assignor has, concurrent with this Agreement, assigned the Trademark and Registration, together with the goodwill of the business symbolized by the Trademark, to Assignee;

WHEREAS Assignee has acquired the Trademark, Registration and attendant goodwill by assignment concurrent herewith, and desires additionally to acquire the entire right, title and interest in and to the Application;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all right, title and interest in and to the Trademark as part of the business to which Assignee has succeeded Assignor, as well as the goodwill of the business symbolized by the Trademark, and the above-cited Application therefor.

IN TESTIMONY WHEREOF, Zobha Limited has executed this Assignment by its proper officers thereunto duly authorized.

ZOBHA LIMITED
a British Virgin Islands corporation

By: *Jamie Lee Handa*
Name: JAMIE LEE HANDA
Title: DIRECTOR
Date: JAN-04-2010

STATE OF _____)) ss
COUNTY OF _____)

Subscribed and sworn to before me this ____ day of _____, 20__.

Notary Public

My Commission Expires: _____

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Marin

On 1.4.10

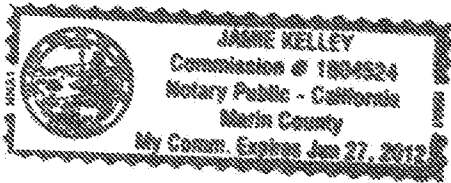
before me,

Jamie Kelley

personally appeared

Jamie Lee Hanna

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

J. Kelley

Signature of Notary Public

Place Notary Seal Above

OPTIONAL

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Description of Attached Document

Title or Type of Document:

Assignment of a U.S. Trademark Application

Document Date:

1.4.10

Number of Pages:

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Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name:

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer is Representing: _____

Signer's Name:

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- Other: _____



Signer is Representing: _____

ASSIGNMENT OF U.S. TRADEMARK APPLICATION

WHEREAS, Zobha Limited, a corporation formed and operating under the laws of the British Virgin Islands, with its principal offices at Flat A5, 2/F, Block A, Kingston Building 2-4 Kingston Street, Causeway Bay, Hong Kong (hereafter "Assignor"), has adopted, used and registered in the United States Patent & Trademark Office the trademark EVERY MOVEMENT, EVERY MOMENT (hereafter the "Trademark"), registration no. 3,690,602 dated September 29, 2009, for certain goods in International Class 25 (hereafter the "Registration");

WHEREAS Assignor has intended to use the Trademark in interstate commerce in connection with additional goods and services in International Classes 18, 24, 25 and 35 beyond those goods and services covered by the Registration, and on August 16, 2007 filed trademark application no. 77 257480 with the United States Patent and Trademark Office (hereafter "USPTO") to register the Trademark for such additional goods and services (hereafter the "Application");

WHEREAS on August 5, 2008, the USPTO granted to Assignor a Notice of Allowance for the Application, but Assignor has not yet filed an allegation of use of the Trademark in connection with these additional goods and services under Section 1(c) or 1(d) of the Trademark Act;

WHEREAS Zobha, LLC, a limited liability corporation formed and operating under the laws of the State of Delaware, with its principal place of business at 591 Redwood Highway, Suite 2350, Mill Valley, CA 94941 (hereafter "Assignee") is a successor to Assignor's business in the United States to which the Trademark pertains;

WHEREAS Assignor has, concurrent with this Agreement, assigned the Trademark and Registration, together with the goodwill of the business symbolized by the Trademark, to Assignee;

WHEREAS Assignee has acquired the Trademark, Registration and attendant goodwill by assignment concurrent herewith, and desires additionally to acquire the entire right, title and interest in and to the Application;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all right, title and interest in and to the Trademark as part of the business to which Assignee has succeeded Assignor, as well as the goodwill of the business symbolized by the Trademark, and the above-cited Application therefor.

IN TESTIMONY WHEREOF, Zobha Limited has executed this Assignment by its proper officers thereunto duly authorized.

ZOBHA LIMITED
a British Virgin Islands corporation

By: *Jamie Lee Hanna*
Name: JAMIE LEE HANNA
Title: DIRECTOR
Date: JAN - 04 - 2010

STATE OF _____)) ss
COUNTY OF _____)

Subscribed and sworn to before me this ____ day of _____, 20__.

Notary Public

My Commission Expires: ____

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

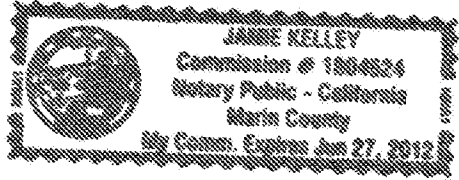
County of Marin

On 1 4 10 before me, Jamie Kelley
Date Here Insert Name and Title of the Officer

personally appeared Jamie Lee Hanna
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

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WITNESS my hand and official seal.

Place Notary Seal Above

Signature [Handwritten Signature]
Signature of Notary Public

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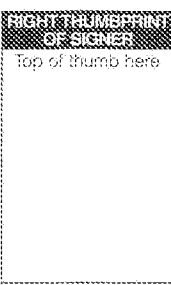
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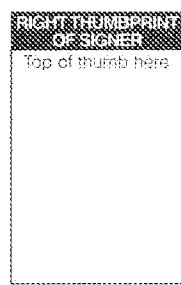
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Signer Is Representing: _____

Signer's Name: _____

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Signer Is Representing: _____