

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PremiumWear, Inc.		01/15/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	River's End Holdings LLC
Street Address:	415 Eleventh Avenue South
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55343
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	76587723	PAGE & TUTTLE
Serial Number:	76587722	PT PAGE & TUTTLE
Serial Number:	76598833	COOL SWING
Serial Number:	78523888	COOL SWING
Serial Number:	76587721	H2O MOISTURE WICKING
Serial Number:	76587720	H2O MOISTURE WICKING
Serial Number:	76611265	DERMA2
Serial Number:	77223642	COOL ELITE
Serial Number:	77901288	PAGE & TUTTLE

CORRESPONDENCE DATA

Fax Number: (404)527-4817
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 4045274957
 Email: ljackson@mckennalong.com
 Correspondent Name: Leah D Jackson

CH \$240.00 76587723

900152378

**TRADEMARK
 REEL: 004133 FRAME: 0009**

Address Line 1: 303 Peachtree Street NE
Address Line 2: Suite 5300
Address Line 4: Atlanta, GEORGIA 30308

ATTORNEY DOCKET NUMBER: 32128.0001

NAME OF SUBMITTER: Leah D Jackson

Signature: /ldj/

Date: 01/19/2010

Total Attachments: 4
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TRADEMARKS ASSIGNMENT

WHEREAS, PremiumWear, Inc., a Delaware corporation ("Seller"), has registered, or has applied for registration, and has adopted, acquired and used in its business the marks listed on the attached Schedule 1.2 which is made a part hereof (the "Marks"); and

WHEREAS, RIVER'S END HOLDINGS, LLC, a Minnesota limited liability company ("Assignee"), is desirous of acquiring Seller's right, title and interest in and to the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the Marks, together with all the goodwill of the business symbolized by the Marks, together with the right to sue and collect damages and/or profits for future infringements of the Marks, including all rights as opponents in any opposition or cancellation proceeding, the intent hereof being to substitute Assignee in the place of Seller.

¹⁵ IN WITNESS WHEREOF, Seller has caused this instrument to be duly executed as of this 14th day of January, 2010.

PREMIUMWEAR, INC., a Delaware corporation

By: 

Title: President

Schedule I.2
Trademarks & Trade Names Associated with "Page & Tuttle"

REGISTRATIONS:

Trademark:	Owner	Serial / App. No.:	Registration No.:	Registration Date:	Renewal Date:	Country:	Wares / Services
Cool Swing & Design	Premium Wear, Inc.	78523888	3395802	3/11/2008	3/11/2018	U.S.A.	Apparel, namely men's and women's tops, activewear and sportswear.
Cool Swing	Premium Wear, Inc.	1230031	TMA703138	12/14/2007	12/14/2022	Canada	Apparel, namely men's and women's tops, activewear and sportswear with and without personalized embroidery.
Cool Swing	Premium Wear, Inc.		1019656	12/7/2005	9/9/2014	Australia	Apparel with and without personalized embroidery in class 25.
Cool Swing Logo	Premium Wear, Inc.		1047343	08/9/2005	3/22/2015	Australia	Apparel with and without personalized embroidery in class 25.
H2O Moisture Wicking	Premium Wear, Inc.	76587721	3014587	11/15/2005	11/15/2015	U.S.A.	Apparel, namely men's and women's tops, activewear and sportswear with and without personalized embroidery.
H2O Moisture Wicking (Design)	Premium Wear, Inc.	76587720	3014586	8/23/2005	8/23/2015	U.S.A.	Apparel, namely men's and women's tops, activewear and sportswear.
H2O Moisture Wicking	Premium Wear, Inc.		1019734	12/7/2005	9/9/2014	Australia	Apparel with and without personalized embroidery in class 25.
Derma2	Premium Wear, Inc.	1249737	TMA689306	6/7/2007	6/7/2022	Canada	Apparel with and without personalized embroidery, activewear, outerwear and sportswear.

Schedule 1.2
Trademarks & Trade Names Associated with "Page & Tuttle"

REGISTRATIONS:							
Trademark:	Owner	Serial / App. No.:	Registration No.:	Registration Date:	Renewal Date:	Country:	Wares / Services
Derma2	Premium Wear, Inc.	76611265	3017050	11/22/2005	11/22/2015	U.S.A	Apparel with and without personalized embroidery, activewear, outerwear and sportswear.
Derma2	Premium Wear, Inc.		726349	12/8/2005	9/9/2014	New Zealand	Apparel with and without personalized embroidery, activewear, outerwear and sportswear.
Derma2	Premium Wear, Inc.		1044953	11/9/2005	3/8/2015	Australia	Apparel with and without personalized embroidery, activewear, outerwear and sportswear.
4-in-1 All Weather System	Premium Wear, Inc.		1045033	2/7/2006	3/8/2015	Australia	Apparel, including outerwear, with and without personalized embroidery being goods in class 25.
Cool Swing & Design	Premium Wear, Inc.	1249734	TMA747823	5/6/2009	5/6/2024	Canada	Wares Apparel, namely outerwear, activewear and sportswear with and without personalized embroidery.

**Schedule I.2
Trademarks & Trade Names Associated with "Page & Tuttle"**

APPLICATIONS:						
Trademark:	Owner	Serial / App. No.:	Filing Date:	Status:	Country:	Wares / Services
Cool Elite	PREMIUMWEAR, INC.	77223642	7/6/2007	Abandoned; Petition to Revive filed 12/17/2009	U.S.A.	Men's, women's and children's wearing apparel.
Cool Elite	Premium Wear, Inc.	1330636	1/9/2007	Declaration of Use Due 1/9/2010	Canada	Men's, women's and children's wearing apparel.
Page & Tuttle	PREMIUMWEAR, INC.	77901288	12/28/2009	Pending	U.S.A.	Apparel, namely, men's and women's tops, activewear and sportswear

TRADEMARK