

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PICKSEED WEST, INC.		01/15/2010	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	PICKSEED USA, INC.		
Street Address:	33149 Highway 99E		
City:	Tangent		
State/Country:	OREGON		
Postal Code:	97389		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1581829	PLAYMATE	
CORRESPONDENCE DATA			
Fax Number:	(303)799-6898		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-799-6444		
Email:	kheil@jondlelaw.com		
Correspondent Name:	Jondle & Associates, P.C.		
Address Line 1:	858 Happy Canyon Road		
Address Line 2:	Suite 230		
Address Line 4:	Castle Rock, COLORADO 80108		
ATTORNEY DOCKET NUMBER:	1356-013TM		
NAME OF SUBMITTER:	James M. Weatherly		
Signature:	/JAMES M. WEATHERLY/		
Date:	01/19/2010		

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Total Attachments: 1  
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TRADEMARK ASSIGNMENT

WHEREAS, PICKSEED WEST, INC., a corporation organized and existing under the laws of the State of Oregon, having a mailing address at P.O. Box 888, Tangent, Oregon 97389, (hereinafter referred to as the "ASSIGNOR") is the owner of the trademark PLAYMATE, U.S. Trademark Registration No. 1,581,829 (hereinafter referred to as the "MARK") together with the goodwill of the business symbolized thereby in connection with the goods on which the MARK is used;

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to PICKSEED USA, INC., a corporation organized and existing under the laws of the State of Oregon, having a place of business at 33149 Highway 99E, Tangent, Oregon 97389, (hereinafter referred to as the "ASSIGNEE") all of its right, title, and interest in and to the MARK;

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the MARK, together with (1) the goodwill of the business relating to the products in respect upon which the MARK is used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the MARK, including without limitation, damages, and payments for past or future infringements and misappropriations of the MARK; and (3) all rights to sue for past, present and future infringements or misappropriations of the MARK.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the MARK.

IN WITNESS WHEREOF, this Assignment has been executed on behalf of the ASSIGNOR by its duly authorized officer as of the date hereof.

Date: 1-15-2010

By: *Gerard W. Pepin*

Gerard W. Pepin  
(Print name)

Executive Vice President and General  
(Print Title) Manager of Research and Technical Services

STATE OF: Oregon

COUNTY OF: Linn

The foregoing instrument was acknowledged before me this 15<sup>th</sup> day of January, 2010

Witness my hand and official seal.

My commission expires: March 24, 2010

