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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KANE GROUP LIMITED		112/23/2009	private limited company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	UNIVERSAL ENTERPRISES, INC.	
Street Address:	8030 SW Nimbus Avenue, #7	
City:	Beaverton	
State/Country:	OREGON	
Postal Code:	97008	
Entity Type:	CORPORATION: OREGON	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3698005	SMART BELL

CORRESPONDENCE DATA

Fax Number: (212)292-5391

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2122925390

Email: mail@ipcounselors.com

Correspondent Name: Epstein Drangel Bazerman & James, LLP

Address Line 1: 60 East 42nd Street, Suite 820
Address Line 4: New York, NEW YORK 10165

ATTORNEY DOCKET NUMBER:	2704-500
NAME OF SUBMITTER:	Dermot M. Sheridan
Signature:	/dermot m. sheridan/
Date:	01/19/2010

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TRADEMARK ASSIGNMENT

WHEREAS, KANE GROUP LIMITED, a private limited company organized and existing under the laws of the United Kingdom, with an address at Kane House, Swallowfield, Welwyn Garden City, AL7 1JG, United Kingdom, (hereinafter the 'ASSIGNOR') is the owner of the following trademark in the United States (the 'MARK') and registered in the United States Patent and Trademark Office:

Mark: SMART BELL

Reg. No. 3,698,005

Registered: October 20, 2009

AND WHEREAS, UNIVERSAL ENTERPRISES, INC., a corporation organized and existing under the laws of the state of Oregon, with an address at 8030 SW Nimbus Avenue, #7, Beaverton, Oregon 97008, United States of America, (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to said trademark in the United States (and its territories) and the registration thereof, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to said trademark in the United States (and its territories) together with the registration thereof and the goodwill of the business symbolized thereby.

FURTHER, said ASSIGNOR hereby transfers its rights to sue and collect damages for any past or present infringement with respect to said trademark.

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on this _22 day of Recomber, 2009.

ASSIGNOR

Signature:

Name:

Jonathan Kane

Title:

Managing Director

ASSIGNEE

Signature:

Name:

Title:

President

2704-500US

TRADEMARK

RECORDED: 01/19/2010

REEL: 004133 FRAME: 0635