

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eric F Bernstein MD		01/15/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Alethia Skin Care
Street Address:	32 Parking Place
Internal Address:	Suite 200
City:	Ardmore
State/Country:	PENNSYLVANIA
Postal Code:	19003
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	77820001	LUMAVER
Serial Number:	77818569	LASER RESULTS SC
Serial Number:	77818564	LASER RESULTS
Serial Number:	77819996	ALETHIA
Serial Number:	77818574	LASER RESULTS SKIN CORRECTION

CORRESPONDENCE DATA

Fax Number: (703)836-2021
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 7032996918
 Email: jennifer.williston@bipc.com
 Correspondent Name: Jennifer Williston
 Address Line 1: 1737 King Street
 Address Line 2: Suite 500
 Address Line 4: Alexandria, VIRGINIA 22314

OP \$140.00 77820001

ATTORNEY DOCKET NUMBER:	0076849-1
NAME OF SUBMITTER:	Jennifer L. Williston
Signature:	/Jennifer L. Williston/
Date:	01/22/2010
Total Attachments: 2 source=Alethia Assignment#page1.tif source=Alethia Assignment#page2.tif	

ASSIGNMENT

WHEREAS, ERIC F. BERNSTEIN, M.D., an individual whose address is 221 Righters Mill Road, Gladwyne, PA 19035 (hereinafter "ASSIGNOR"), is the owner of the United States trademark/service mark application(s) and/or registration(s) identified in attached Schedule A, and

WHEREAS, ALETHIA SKIN CARE LLC, a limited liability company organized and existing under the laws of the State of Delaware, and having a place of business at 32 Parking Plaza, Suite 200, Ardmore, PA 19003 (hereinafter "ASSIGNEE"), is desirous of acquiring the trademark(s)/service mark(s) listed in attached Schedule A, together with the goodwill of the business symbolized in which the mark(s) is/are used, or with the portion of the business to which the mark(s) pertain, or with that part of the good will of the business connected with the use of and symbolized by the mark(s) and the registration(s)/application(s) listed on the attached Schedule A.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the trademark(s)/service mark(s) listed on the attached Schedule A, together with the goodwill of the business symbolized in which the mark(s) is/are used, or with the portion of the business to which the mark(s) pertain, or with that part of the good will of the business connected with the use of and symbolized by the mark(s) and the registration(s)/application(s) listed on the attached Schedule A.

Date: _____

1/15/10

Assignor: _____



Eric F. Bernstein, M.D.

SCHEDULE A

TRADEMARK	SER./REG NO.	APPLICATION DATE	GOODS/SERVICES	REGISTRATION DATE
Lumaver	77820001	9/3/09	Non-medicated skin care preparations	
Laser Results SC	77818569	9/2/09	Non-medicated skin care preparations	
Laser Results	77818564	9/2/09	Non-medicated skin care preparations	
Alethia	77819996	9/3/09	Non-medicated skin care preparations	
Laser Results Skin Correction	77818574	9/2/09	Non-medicated skin care preparations	

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1/15/10