

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NCEA Acquisition Corporation		08/08/2007	a non-profit corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	National Center for Educational Accountability		
<b>Street Address:</b>	500 ACT Drive		
<b>Internal Address:</b>	P.O. Box 168		
<b>City:</b>	Iowa City		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	52243-0168		
<b>Entity Type:</b>	a non-profit corporation:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2343829	JUST FOR THE KIDS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(515)288-1338		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	515-288-3667		
Email:	patatty@ipmvs.com		
Correspondent Name:	McKee, Voorhees & Sease, PLC		
Address Line 1:	801 Grand Avenue, Suite 3200		
Address Line 4:	Des Moines, IOWA 50309-2721		
ATTORNEY DOCKET NUMBER:	A052-115 / 2,343,829		
NAME OF SUBMITTER:	Christine Lebron-Dykeman		
Signature:	/Christine Lebron-Dykeman/		
Date:	01/22/2010		

CH \$40.00 2343829

Total Attachments: 2

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FILED  
in the Office of the  
Secretary of State of Texas  
AUG 09 2007

Corporations Section

**CERTIFICATE OF AMENDMENT  
NCEA ACQUISITION CORP.**

Pursuant to Section 4.106 of the Texas Business Organizations Code, NCEA Acquisition Corp., a Texas nonprofit corporation (the "Corporation") hereby adopts the following Certificate of Amendment to the Certificate of Formation, which was originally adopted on July 24, 2007.

**ARTICLE I**

The amendment changes the Certificate of Formation of the Corporation to change the article that names the filing entity. Article I of the original Certificate of Formation of the Corporation is deleted in its entirety and amended to read as follows:

The name of the filing entity is National Center for Educational Accountability.

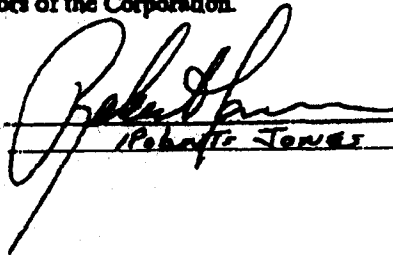
**ARTICLE II**

The Corporation does not have members. The amendment to the original Certificate of Formation of the Corporation has been approved in the manner required by the Texas Business Organizations Code and by the governing documents of the Corporation and such amendment was adopted on August 7, 2007, by the unanimous written consent of the Directors of the Corporation.

**ARTICLE III**

This document becomes effective when the document is filed by the secretary of state.

IN WITNESS WHEREOF, the undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument, this 8th day of August, 2007, as directed by the directors of the Corporation.

  
\_\_\_\_\_  
Rebekah Jones, Secretary



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**Office of the Secretary of State**

**CERTIFICATE OF FILING  
OF**

**National Center for Educational Accountability  
800848260**

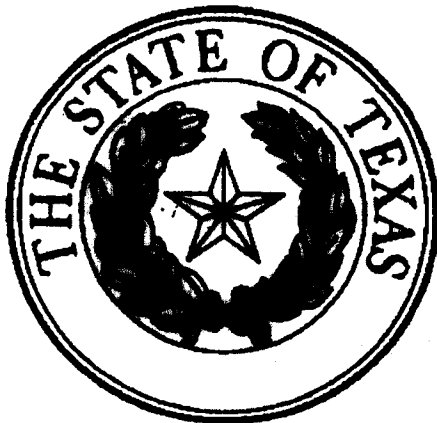
[formerly: NCEA Acquisition Corp.]

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Amendment for the above named entity has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

Dated: 08/09/2007

Effective: 08/09/2007



A handwritten signature in black ink, appearing to read "Phil Wilson".

Phil Wilson  
Secretary of State