

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Millennium Consultants, LLC		12/18/2009	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Wal-Mart Stores, Inc.		
Street Address:	702 SW 8th Street		
City:	Bentonville		
State/Country:	ARKANSAS		
Postal Code:	72716		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77454968	RX ROLLBACK	
CORRESPONDENCE DATA			
Fax Number:	(202)842-8465		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2028428800		
Email:	candice.kim@dbr.com		
Correspondent Name:	Candice E. Kim		
Address Line 1:	1500 K Street NW, Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	188409-390062		
NAME OF SUBMITTER:	Candice E. Kim		
Signature:	/Candice E. Kim/		
Date:	01/25/2010		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK RIGHTS
OF RX ROLLBACK SER. NO. 77/454,968

1. In consideration for the negotiated resolution of a legal dispute between the trade mark applicant, New Millennium Consultants, LLC (“NMC”) and Walmart Stores, Inc. (“Walmart”), and pursuant to the Parties’ Settlement Agreement and Mutual Release, it is hereby agreed that all rights, title and interest to the RX Rollback trademark pending under serial number 77/454,968 are assigned to Walmart, together with all goodwill in and associated with the mark as used directly or as authorized by NMC and, except as otherwise expressly provided in the Parties’ Settlement Agreement and Mutual Release, all claims, if any, against third parties with regard to RX Rollback.

2. The undersigned applicant and owner of the rights to the trademark application pending under the above serial number approves this binding assignment to Walmart and waives any further rights to use the referenced to trademark so that Walmart is free to own and use such mark.

INTENDING TO BE LEGALLY BOUND, the undersigned party has signed this agreement.

Date: 12/18/09



New Millennium Consultants, LLC