

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| MEADWESTVACO CORPORATION | | 01/15/2010 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | HLP CLEAR PACKAGING PRODUCTS (USA) INC. | | |
| Street Address: | 75 Maiden Lane, Suite 608 | | |
| City: | new york | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10038 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1296281 | KLEARFOLD | |
| Registration Number: | 1468362 | SOFT GREASE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)808-7897 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-808-7800 | | |
| Email: | ccastro@kelleydrye.com | | |
| Correspondent Name: | Andrea L. Calvaruso | | |
| Address Line 1: | 101 Park Avenue | | |
| Address Line 4: | new york, NEW YORK 10017 | | |
| ATTORNEY DOCKET NUMBER: | 020240.0002 - 2 MARKS | | |
| NAME OF SUBMITTER: | Andrea L. Calvaruso | | |
| Signature: | /Andrea L. Calvaruso/ | | |

OP \$65.00 1296281

Date:

01/26/2010

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS, MeadWestvaco Corporation, a Delaware corporation with a principle place of business located at 501 South 5th Street, Richmond, VA 23219-0501 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks shown on the attached Schedule (hereinafter referred to as the "Marks");

WHEREAS, HLP Clear Packaging Products (USA) Inc., a corporation organized and existing under the laws of the State of California with a principal place of business located at 75 Maiden Lane, Suite 608, New York, NY 10038 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all right, title and interest of ASSIGNOR in, to and under the Marks, together with the goodwill of the business associated with said Marks and the entire business or portion thereof to which the Marks pertain;

WHEREAS, the parties desire to formalize said assignment and record same in the United States Patent and Trademark Office and other registries as appropriate;

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE all right, title and interest of ASSIGNOR in, to and under the Marks, together with the goodwill of the business associated with the Marks, the entire business or portion thereof to which the Marks pertain, and the applications and/or registrations thereof;

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the Marks, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representative;

ASSIGNOR further authorizes the United States Patent and Trademark Office to record said assignment so as to show ownership of the Marks in the name of HLP Clear Packaging Products (USA) Inc., the Assignee; and

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ASSIGNOR further agrees to execute such further documents as may reasonably be required to record ASSIGNEE as the owner of the Marks and applications and/or registrations herein assigned.


IN WITNESS WHEREOF, this instrument has been executed this _____ day of _____, 2010.

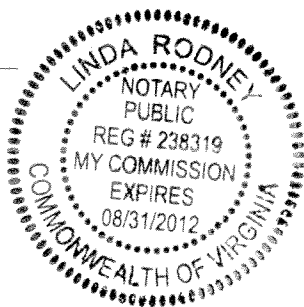
MeadWestvaco Corporation

By: 
Name: John B. Perkins
Title: VP, Realty & Personal Care

STATE OF VIRGINIA)
COUNTY HENRICO) ss.
CITY OF RICHMOND)

On this 15th day of January, 2010, did appear John B. Perkins who to me personally known, did depose and say that s/he is VP, B=PC of MeadWestvaco Corporation, and is authorized to execute the foregoing instrument on behalf of said corporation.


Notary Public



Assignment Schedule – UNITED STATES

| Trademark | U.S. Registration No. | Registration Date |
|------------------|------------------------------|--------------------------|
| KLEARFOLD | RN: 1,296,281 | September 18, 1984 |
| SOFT CREASE | RN:1,468,362 | December 8, 1987 |

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