

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
100MC, LLC		01/25/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Delta Galil Industries, Ltd.		
<b>Street Address:</b>	2 Koyfman Street		
<b>City:</b>	Tel Aviv		
<b>State/Country:</b>	ISRAEL		
<b>Entity Type:</b>	CORPORATION: ISRAEL		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3677651	ECOLIFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(925)648-4358		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	925-648-4839		
<b>Email:</b>	john@allmarktrademark.com		
<b>Correspondent Name:</b>	John E. Russell		
<b>Address Line 1:</b>	Allmark Trademark		
<b>Address Line 2:</b>	4041 Sugar Maple Drive, Suite A		
<b>Address Line 4:</b>	Danville, CALIFORNIA 94506		
<b>ATTORNEY DOCKET NUMBER:</b>	2004-022		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

OP \$40.00 3677651

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

John E. Russell

Signature:

/john e. russell/

Date:

01/27/2010

Total Attachments: 1

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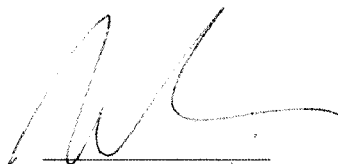
**Trademark Assignment**

**WHEREAS**, 100MC, LLC, a California limited liability company, with its principal offices at 12 E. Sir Francis Drake Blvd., Larkspur, California 94939 ("Assignor"), has adopted, owns and is using the Mark ECOLIFE (Words Mark) in connection with the following goods and/or services: "Clothing, namely, men's, women's and children's casual and dress clothing, namely, dress and casual shirts, pants, shorts, jackets, underwear, tops, footwear and headwear," in International Class 25, and

**WHEREAS**, Assignor owns a federal registration for the Mark ECOLIFE on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 3,677,651 registered on September 1, 2009; and

**WHEREAS**, Delta Galil Industries Ltd., an Israeli Corporation, with its principal place of business at 2 Koyfman Street, Tel Aviv, Israel, desires to acquire the above Mark and the above-referenced Registration;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the above Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.



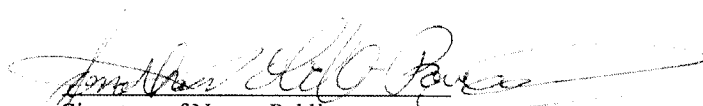
Nicholas Graham

Dated effective as of: ~~December~~ <sup>Jun</sup> 25<sup>th</sup>, ~~2010~~ <sup>2010</sup>

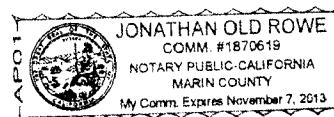
State of California

County of Marin

SUBSCRIBED and SWORN to before  
me this 25<sup>th</sup> of Jun, 2010.



Signature of Notary Public  
Print Name of Notary Public: Jonathan Old-Rowe



My Commission Expires: 11/7/13