## TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

**SUBMISSION TYPE: NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Orion Photo Industries, Inc.		01/27/2010	CORPORATION: NEVADA

#### **RECEIVING PARTY DATA**

Name:	Namestar, LLC		
Street Address:	P.O. Box 10035		
City:	Prescott		
State/Country:	ARIZONA		
Postal Code:	86304		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		

### PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	77667043	NAMESTAR
Serial Number:	77667051	NAMESTAR
Serial Number:	77667201	NAMESTAR
Serial Number:	77667030	NAMESTAR
Serial Number:	77667040	NAMESTAR

#### **CORRESPONDENCE DATA**

Fax Number: (970)224-3175

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 970-224-3100

Email: cheryls@idea-asset.com

SANTANGELO LAW OFFICES, P.C. Correspondent Name: 125 SOUTH HOWES, THIRD FLOOR Address Line 1: Address Line 4: FORT COLLINS, COLORADO 80521

ATTORNEY DOCKET NUMBER: NAMESTAR-TM

**TRADEMARK** 

900153239

REEL: 004138 FRAME: 0859

NAME OF SUBMITTER:	Cheryl A. Swanson
Signature:	/Cheryl A. Swanson/
Date:	01/27/2010
Total Attachments: 3 source=ASSIGN-ITU-signed#page1.tif source=ASSIGN-ITU-signed#page2.tif source=ASSIGN-ITU-signed#page3.tif	

TRADEMARK REEL: 004138 FRAME: 0860

#### ASSIGNMENT OF INTENT TO USE TRADEMARK RIGHTS

THIS ASSIGNMENT document is executed the <u>27n</u> day of January, 2010, between and among Orion Photo Industries, Inc., a Nevada Corporation and Namestar, LLC, a Nevada Limited Liability Company whose address is P.O. Box 10035, Prescott, AZ 86304 (the "Assignee").

WHEREAS the Assignor owns all rights to the trademarks as listed on Exhibit A which have been filed as referenced above; and

WHEREAS the Assignor and Assignee desire to formalize the assignment of the Assignor's entire right, title and interest in and to the Trademarks listed on Exhibit A including all goodwill associated therewith;

NOW, THEREFORE, the parties hereby agree as follows:

The Assignor, for good and valuable consideration, hereby grants and assigns to the Assignee its entire right, title, and interest in and to the Trademark together with all goodwill associated therewith, including but not limited to all worldwide rights to use the Trademark, and to file for foreign trademarks of the marks as listed on Exhibit A.

This assignment includes the entire business of the assignor or the portion of the business to which the mark pertains and shall be binding on all parties, their heirs, successors, and assigns, and may be recorded in the United States Patent and Trademark Office and under the appropriate state provisions of the Uniform Commercial Code.

David Mudrick, President Orion Photo Industries, Inc.

UNITED STATES OF AMERICA )
STATE OF ARIZONA ) ss.
COUNTY OF YAVAPAI )

SUBSCRIBED AND SWORN to before me in the County of Yavapai, State of Arizona, United States of America, by David Mudrick as President of Orion Photo Industries, Inc., this <u>20</u> day of January, 2010.

WITNESS my hand and official seal pursuant to the authority vested in me as a Notary Public by the State of Arizona.

CYNTHIA J BOWER
Notary Public - Arizona
Yavapai County
My Comm. Expires Dec 2, 2013

Notary Public

My Commission Expires:

TRADEMARK REEL: 004138 FRAME: 0861

Don't Mudrick	
David Mudrick, Manager	
Namestar, LLC	
UNITED STATES OF AMERICA	)
STATE OF ARIZONA	) ss.
COUNTY OF YAVAPAI	)

SUBSCRIBED AND SWORN to before me in the County of Yavapai, State of Arizona, United States of America, by David Mudrick as Manager of Namestar, LLC, this 2714 day of January, 2010.

WITNESS my hand and official seal pursuant to the authority vested in me as a Notary Public by the State of Arizona.

CYNTHIA J BOWER
Notary Public - Arizona
Yavapai County
My Comm. Expires Dec 2, 2013

Notary Public

My Commission Expires: 12 | 2 | 2013

TRADEMARK REEL: 004138 FRAME: 0862

# EXHIBIT A TO ASSIGNMENT OF INTENT TO USE TRADEMARK RIGHTS

Between Orion Photo Industries, Inc. and Namestar, LLC

Serial No.	Trademark		Goods
77/667043	NameStar	16	Pencils; Adhesive Note Pads
77/667051	NameStar	21	Children's' bowls; Metal water bottles sold empty; Sippy cups
77/667201	NameStar	28	Christmas Tree Ornaments
77/667030	NameStar	8	Spoon; Fork; Utility Knife
77/667040	NameStar	10	Pacifiers

TRADEMARK REEL: 004138 FRAME: 0863

**RECORDED: 01/27/2010**