

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hagstrom Map Company, Inc.		01/29/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Map Corporation		
<b>Street Address:</b>	36-36 33rd Street		
<b>Internal Address:</b>	Suite 401		
<b>City:</b>	Long Island City		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11106		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2314766	STATE SLICKER	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)210-9444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	ipnyc@alston.com		
Correspondent Name:	Lara Holzman		
Address Line 1:	90 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	265421		
NAME OF SUBMITTER:	Lara A. Holzman		
Signature:	/lah/		
Date:	01/29/2010		

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Total Attachments: 2

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## ASSIGNMENT OF TRADEMARK

WHEREAS, **Hagstrom Map Company, Inc.**, a Delaware corporation, with an office at 46-35 54<sup>th</sup> Street, Maspeth, NY 11378 (hereinafter "Assignor") is the owner of U.S. trademark registration No. 2,314,766 for the trademark STATE SLICKER covering "maps", and has used the trademark STATE SLICKER in connection with maps in U.S. commerce (the "Trademark"); and

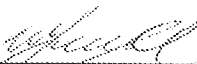
WHEREAS, **American Map Corporation**, a Delaware corporation, with an office at 36-36 33<sup>rd</sup> Street, Long Island City, NY 11106 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Trademark together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, along with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the Trademark;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee any and all right, title and interest in and to the Trademark together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, along with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the Trademark.

Assignor agrees to execute and deliver at the request of the Assignee all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademark in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is needed by the Assignee.

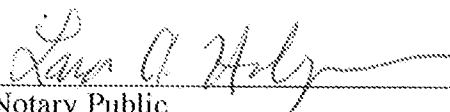
IN WITNESS WHEREOF, Assignor has caused this instrument to be signed as of the date indicated below.

Dated: 1/29/2010

By:   
Name: Marc Jennings  
Title: President  
Hagstrom Map Company, Inc.

STATE OF New York )  
                                  )  
COUNTY OF New York )

On this 29 day of January, 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared **Marc Jennings**, known by me to be the person of the above name and an officer of **Hagstrom Map Company, Inc.** duly authorized to execute this Trademark Assignment on behalf of **Hagstrom Map Company, Inc.** who signed and executed the foregoing instrument on behalf of **Hagstrom Map Company, Inc.**

  
Notary Public

LARA A. HOLZMAN  
Notary Public, State of New York  
No. 02HO5012421  
Qualified in New York County  
Commission Expires August 28, 2011

My Commission Expires: 8/28/2011