TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Judith Ripka Creations, Inc.		101/28/2010	INC. ASSOCIATION: UNITED STATES

RECEIVING PARTY DATA

Name:	HSBC Bank USA N.A.,
Street Address:	452 Fifth Avenue
Internal Address:	Tower 4
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2382581	JUDITH RIPKA 18
Registration Number:	2114245	JUDITH RIPKA
Registration Number:	2687220	JUDITH RIPKA TWO

CORRESPONDENCE DATA

Fax Number: (212)308-9079

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-508-0427

Email: cdorman@plllp.com

Correspondent Name: Christopher G. Dorman

Address Line 1: 437 Madison Avenue

Address Line 2: 34th Floor

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER: Christopher Dorman

TRADEMARK
REEL: 004140 FRAME: 0269

P \$90.00 2382581

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Signature:	/Christopher Dorman/
Date:	01/29/2010
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TRADEMARK
REEL: 004140 FRAME: 0270

RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE, effective as of January 28, 2010, by and between HSBC BANK USA N.A., having a place of business at 452 Fifth Avenue, Tower 4, New York, New York 10018 (hereinafter referred to as "Releasor") and Judith Ripka Creations Inc., a New York corporation located at 200 Madison Avenue, 6th floor, New York, New York 10016 (hereinafter referred to as "Company").

WHEREAS, the Company granted Releasor a security interest in and to the trademarks, together with the goodwill of the business symbolized by the Marks, as set forth in Schedule A hereto (the "Marks"); and

WHEREAS, Releasor desires to release, discharge and terminate its security interest in the Marks and assign and grant back to the Company the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Releasor does hereby forever release, discharge and terminate its security interest in the Marks and assign and grant back to the Company the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, the Releasor has caused this Release of Trademark Security Interest to be executed and delivered as of the date first written above.

Witness:

HSBC BANK USA N.A.

maria C. Cunka

Name: Antiyony J. Capuano

Title: Vice President

SCHEDULE A

To Release of Trademark Security Interest HSBC Bank USA N.A. to Judith Ripka Creations Inc.

Registration Number	Date Issued
2382581	9/5/00
2114245	11/18/1997*
2687220	2/11/2003*
	2382581

^{*}Subsequently Cancelled / Dead

RECORDED: 01/29/2010

(Security Interest recorded at Reel/Frame: 3152/0866 on 7/7/2005)

TRADEMARK REEL: 004140 FRAME: 0272