

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ROSS J SKLAR		09/22/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SKLAR HOLDINGS, INC.		
<b>Street Address:</b>	3430 UNION PACIFIC AVE		
<b>City:</b>	LOS ANGELES		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90023		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77694200	SEICOAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(866)639-4889		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	866-618-2517		
<b>Email:</b>	XM@SECUREYOURTRADEMARK.COM		
<b>Correspondent Name:</b>	XAVIER MORALES		
<b>Address Line 1:</b>	PO BOX 2987		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10008		
<b>NAME OF SUBMITTER:</b>		XAVIER MORALES	
<b>Signature:</b>		/XM/	
<b>Date:</b>		02/01/2010	

OP \$40.00 77694200

Total Attachments: 2  
 source=Trademark Assignment - SEICOAT#page1.tif

**900153533**

**TRADEMARK  
 REEL: 004141 FRAME: 0113**



**TRADEMARK ASSIGNMENT**

ASSIGNOR: ROSS J SKLAR  
11900 MONTANA AVE  
LOS ANGELES, CA 90049

ASSIGNEE: SKLAR HOLDINGS, INC.  
3430 UNION PACIFIC AVE  
LOS ANGELES, CA 90023

Trademark Name	Application Serial No.	Registration No.	Filing Date
SEICOAT (and Design)	77694200	N/A	Mar 18, 2009

Assignor, Ross J. Sklar, a Canadian citizen, is the owner of the above-listed U.S. Trademark Application No. 77694200, and Assignee, Sklar Holdings, Inc., a California corporation, is desirous of acquiring said trademark.

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and said trademark application therefor, together with the goodwill of the business symbolized by said trademark, and the trademark application therefor.

Dated: 9/22/08  
Signed: [Signature]  
Printed Name: Ross Sklar  
Title: CEO

STATE OF \_\_\_\_\_ )

COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ the above  
signatory appeared before me and acknowledged this  
instrument as a free and voluntary act for the purpose set  
forth.

*see attached*

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of San Angeles

On 9-22-2009  
Date

before me, Margaret F. McIntyre, Notary Public  
Here Insert Name and Title of the Officer

personally appeared Ross Sklar  
Name(s) of Signer(s)



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Margaret F. McIntyre  
Signature of Notary Public

Place Notary Seal Above.

**OPTIONAL**

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

**Description of Attached Document**

Title or Type of Document: Trademark assignment

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

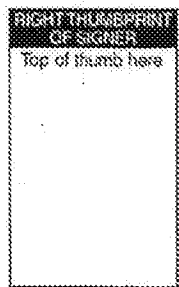
- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_