

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gooseberry Patch Company		02/01/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	GBP Acquisition Company LLC		
Street Address:	600 London Road		
City:	Delaware		
State/Country:	OHIO		
Postal Code:	43015		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	75350918	GOOSEBERRY PATCH	
Serial Number:	75350982	COUNTRY FRIENDS	
Serial Number:	75351343	GOOSE BERRY PATCH	
Serial Number:	75351669	GOOSE BERRY PATCH CO.	
Serial Number:	75396262	GOOSEBERRY PATCH	
Serial Number:	76606220	COUNTRY FRIENDS	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126843900		
Email:	efiling@grr.com		
Correspondent Name:	Barbara H. Loewenthal		
Address Line 1:	270 Madison Avenue, 8th Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	6115/8		

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REEL: 004141 FRAME: 0361

NAME OF SUBMITTER:	Barbara H. Loewenthal
Signature:	/Barbara H. Loewenthal/
Date:	02/01/2010
Total Attachments: 2 source=gooseberry us assignment#page1.tif source=gooseberry us assignment#page2.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADE MARK ASSIGNMENT

WHEREAS, Gooseberry Patch Company, a corporation of Ohio, with offices at 600 London Road, Delaware, Ohio 43015, (hereinafter referred to as "the ASSIGNOR"), owns certain trademarks and applications therefor as listed in Schedule A hereto (hereinafter referred to as the "MARKS"); and

WHEREAS, GBP Acquisition Company LLC, a Limited Liability company of Ohio, with offices at, 600 London Road, Delaware, Ohio 43015 (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS and the applications, together with the goodwill of the business symbolized by the MARKS:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the MARKS and the applications, together with the goodwill of the business symbolized by the MARKS, and the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, Gooseberry Patch Company, has caused this Assignment to be duly executed thereunto duly authorized as of the 1 day of February, 2010.

By: B.D. Polunak & Son
Name: Lisa Polunak-Son
Title: Chief Operating Officer

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REEL: 004141 FRAME: 0363

SCHEDULE A

<u>MARK</u>	<u>APPLICATION NO.</u>	<u>FILED</u>
GOOSEBERRY PATCH	75/350,918	October 13, 1998
COUNTRY FRIENDS	75/350,982	September 22, 1998
GOOSE BERRY PATCH	75/351,343	October 6, 1998
GOOSE BERRY PATCH & DESIGN	75/351,669	October 13, 1998
GOOSEBERRY PATCH	75/396,262	February 1, 2000
COUNTRY FRIENDS	76/606,220	November 1, 2005

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RECORDED: 02/01/2010

REEL: 004141 FRAME: 0364