## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Uptime Institute, Inc.		101/25/2010	CORPORATION: NEW MEXICO

## **RECEIVING PARTY DATA**

Name:	Uptime Institute, LLC
Street Address:	20 West 37th Street
Internal Address:	6th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

#### PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1824703	SITE UPTIME
Registration Number:	2150611	SITE UPTIME NETWORK
Registration Number:	2439741	THE UPTIME INSTITUTE
Registration Number:	2661206	ENTERPRISE UPTIME MANAGEMENT
Registration Number:	2784010	UPTIME INSTITUTE
Registration Number:	3726002	INTEGRATED CRITICAL ENVIRONMENT
Registration Number:	3620045	ICE TEAM
Registration Number:	3593317	UPTIME INSTITUTE
Registration Number:	3709595	UPTIME INSTITUTE GREEN ENTERPRISE IT AWARDS
Registration Number:	3716149	GREEN ENTERPRISE IT AWARD UPTIME INSTITUTE
Registration Number:	3687701	GREEN ENTERPRISE IT

CORRESPONDENCE DATA

TRADEMARK REEL: 004141 FRAME: 0486

Fax Number: (203)327-1096

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 203-324-6155
Email: ccobb@ssjr.com
Correspondent Name: Fritz L. Schweitzer, III
Address Line 1: 986 Bedford Street

Address Line 2: St. Onge Steward Johnston & Reens Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER:	06085-000
NAME OF SUBMITTER:	Fritz L. Schweitzer, III
Signature:	/Fritz L. Schweitzer, III/
Date:	02/01/2010

Total Attachments: 2

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TRADEMARK REEL: 004141 FRAME: 0487

## Trademarks Assignment

WHEREAS, The Uptime Institute, Inc., a corporation under the laws of the State of New Mexico having a business address of 2904 Rodeo Park Drive East, Building 100, Santa Fe, New Mexico 87505; (hereinafter referred to as ASSIGNOR) had adopted and owns the trademarks on the attached Exhibit A;

WHEREAS, Uptime Institute, LLC, a limited liability company under the laws of the State of Delaware having a business address of 20 West 37th Street, 6th Floor, New York, New York New York 10018; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademarks as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademarks on the attached Exhibit A, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademarks, and the right to sue for past infringements thereof.

	The Uptim	ne <sub>s</sub> lnstitute, Inc.	
Date: Jan 25 , 2010		15/Sill	
	Name:	Kenneth G. Brill	
	Title:	<b>Executive Director</b>	
		•	
Date: <u>Jan 25</u> , 2010 Location: <u>Brg Pine, FL</u>	Name:		

STATE OF FLORIDA : SS. COUNTY OF MONROE :

On this 25th of Anual 2010, before me personally came Kenneth G. Brill to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

Notary Public

JENNIFER E KLINGER MY COMMISSION # DD901752 EXPIRES June 23, 2013

-0153 FloridaNotaryService.com

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**RECORDED: 02/01/2010** 

# Exhibit A

Trademark	SSJR Client	SSJR Matter	Status	Appl./Serial No.	File Date	Reg. No.	Reg. Date
SITE UPTIME	06085	001T	REGISTERED	74266826	04/17/1992	1824703	03/01/1994
SITE UPTIME NETWORK	06085	002T	REGISTERED	75249215	02/27/1997	2150611	04/14/1998
THE UPTIME INSTITUTE (& DESIGN	06085	003T	REGISTERED	75249223	02/28/1997	2439741	04/03/2001
ENTERPRISE UPTIME MANAGEMENT	06085	004T	REGISTERED	75904656	01/28/2000	2661206	12/17/2002
UPTIME INSTITUTE	06085	005T	REGISTERED	76463592	11/01/2002	2784010	11/18/2003
INTEGRATED CRITICAL ENVIRONMEN	06085	007T	REGISTERED	77/249,805	08/08/2007	3,726,002	12/15/2009
ICE TEAM	06085	T800	REGISTERED	77/249,817	08/08/2007	3,620,045	05/12/2009
UPTIME INSTITUTE	06085	009T	REGISTERED	77261643	08/22/2007	3593317	03/17/2009
UPTIME INSTITUTE GREEN ENTERPR	06085	011T	REGISTERED	77/438,851	04/03/2008	3,709,595	11/10/2009
GREEN ENTERPRISE IT AWARD UPTI	06085	012T	REGISTERED	77/438,873	04/03/2008	3,716,149	11/24/2009
GREEN ENTERPRISE IT	06085	013T	REGISTERED	77/438,896	04/03/2008	3,687,701	09/22/2009

TRADEMARK REEL: 004141 FRAME: 0489