TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kienzle AG		09/01/2009	CORPORATION: GERMANY

RECEIVING PARTY DATA

Name:	Rooster Holding AG	
Street Address:	Huobmattstrasse 3	
City:	Meggen	
State/Country:	SWITZERLAND	
Postal Code:	6045	
Entity Type:	CORPORATION: SWITZERLAND	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	0618196	KIENZLE

CORRESPONDENCE DATA

Fax Number: (301)896-0607

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3018960600

Email: prehfield@bwsiplaw.com
Correspondent Name: Berenato & White, LLC
Address Line 1: 6550 Rock Spring Drive

Address Line 2: Suite 240

Address Line 4: Bethesda, MARYLAND 20817

ATTORNEY DOCKET NUMBER: 7443.110

DOMESTIC REPRESENTATIVE

Name: Berenato & White, LLC
Address Line 1: 6550 Rock Spring Drive

Address Line 2: Suite 240

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Address Line 4: Bethesda, MARYLAND 20817			
NAME OF SUBMITTER:	Joseph W. Berenato, III		
Signature:	/Joseph W. Berenato, III/		
Date:	02/04/2010		
Total Attachments: 2 source=7443.110_20100204125753#page1.tif source=7443.110_20100204125753#page2.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, effective September 1, 2009, Kienzle AG (hereinafter referred to as Assignor), a corporation, having an address of Heimhuder Straße 58, 20148 Hamburg, Germany, having adopted, used, is currently using and is the owner of all right, title, and interest in the Registered trademark of attached Schedule 1;

AND Rooster Holding AG (hereinafter referred to as Assignee), a corporation, having an address of Huobmattstraße 3, 6045 Meggen, Switzerland, is interested in acquiring all rights, title and interest in and to said trademark including the appurtenant goodwill associated with said trademark application.

NOW, THEREFORE, for the amount of \$1.00 (One Dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers unto Assignee its entire right, title and interest in and to said trademark including the Registration set forth in Schedule 1, together with the goodwill of the business associated therewith.

Assignor hereby authorizes and requests the officials of the United States Patent and Trademark Office to issue any and all registrations or renewals for said trademark to Assignee, its successors and assigns, and to record this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed and sealed this Assignment, which shall be effective as of September 1, 2009.

Date: September 1, 2009

By: Ray Exter

Its: Ventand

STEPHEN KRUSE THAME?

VORSIAND

Witnessed by:

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SCHEDULE 1

<u>Trademark</u>

Application/Registration No.

Kienzle

618,196

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