

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marshall Eisen		02/01/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Dan Geller		
Street Address:	930 Pierce Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94115		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2911891	STORYLINE PRODUCTIONS	
CORRESPONDENCE DATA			
Fax Number:	(847)491-9801		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	847-491-9800		
Email:	chris@trademarksearch.com		
Correspondent Name:	Christopher J. Bischoff		
Address Line 1:	1650 Payne Street		
Address Line 4:	Evanston, ILLINOIS 60201		
NAME OF SUBMITTER:		Christopher J. Bischoff	
Signature:		/Christopher J. Bischoff/	
Date:		02/08/2010	
Total Attachments: 1			
source=02-01-10 STORYLINE PRODUCTIONS - Trademark Assignment Eisen to Geller - Final#page1.tif			

OP \$40.00 2911891

TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of February 1, 2010 ("**Trademark Assignment**"), is entered between Marshall Eisen, a General Partner of Storyline Productions (the "**Assignor**"), and Dan Geller a General Partner of Storyline Productions, (the "**Assignee**"). Assignor and Assignee agree as follows:

Assignor is a partial owner of the right, title and interest in and to the trademark STORYLINE PRODUCTIONS, and to U.S. Trademark Registration 2,911,891 together with the goodwill of the business symbolized thereby, (the "**Trademark**").

Assignee as a partial owner of the Trademark wishes to acquire complete ownership of the Trademark, and the entire goodwill of the business with which the Trademark is used and which is symbolized by the Trademark.

For good and valuable consideration exchanged between the parties, the sufficiency of which Assignor specifically acknowledges, **Assignor assigns, transfers and sells all Assignor's right, title and interest in and to the Trademark, together with entire goodwill of the business symbolized thereby to the Assignee**, and the parties further agree as follows:

1. **Grant of Rights.** Assignor grants, conveys, transfers, alienates and assigns to Assignee, for and throughout the United States, all Assignor's right, title and interest (legal, equitable, use and otherwise) in and to the Trademark together with entire goodwill of the business symbolized thereby, including but not limited to (i) the right to record the assignments made under this Trademark Assignment in the United States Patent and Trademark Office; (ii) the right to enforce, sue for, collect and retain damages predicated on past, present or future infringements of the preceding, as well as all other claims and rights to damages associated with the preceding, whether predicated on past, present or future actions or omissions, and whether or not currently known or unknown; and (iii) rights to print, publish, display, rent, lend, lease, and license the Trademark in all media (now or subsequently existing) and languages (human or computer); and (iv) all goodwill associated with the Trademark together with entire goodwill of the business symbolized thereby. Assignee hereby accepts this assignment

2. **No Retained Rights.** The parties specifically agree that Assignor is not retaining any ownership, trademark, or other right, title or interest whatsoever in the Trademark, and upon execution, this Trademark Assignment shall constitute a complete, absolute and exclusive transfer of all rights in their entirety (legal, equitable, use and otherwise) in the Trademark, whether currently existing or arising or recognized in the future to Assignee. Assignor further acknowledges and agrees that the Trademark upon execution constitutes the sole and exclusive property of Assignee.

IN WITNESS WHEREOF, Assignors and Assignee have executed this Trademark Assignment by and through their duly authorized officers.

ASSIGNOR:

MARSHALL EISEN

By: 

Date: 2-5-10

ASSIGNEE:

DAN GELLER

By: 

Date: 2/1/10

TRADEMARK