From: USPTO Page: 4/7 Date: 1/27/2010 4:49:44 PM

TO: MCKEE, VOORHEES & SEASE, PLC COMPANY: 801 GRAND AVENUE, SUITE 3200

TRADEMARK ASSIGNMENT					
Electronic Version v1.1 01/26/2010 Stylesheet Version v1.1 900153088					
SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		CHANGE OF NAME			
CONVEYING PARTY DATA					
Name		Formerly	Execution Date	Entity Type	
National Center for Educational Accountability				11/30/2007	a non-profit corporation:
RECEIVING PARTY DATA					
Name:	National Center for Educational Achievement				
Street Address:	500 ACT Drive				
Internal Address:	P.O. Box 168				
City:	lowa City				
State/Country:	IOWA				
Postal Code:	52243-0168				
Entity Type:	a non-profit corporation: TEXAS				
PROPERTY NUMBERS Total: 1					
Property Type Nur		ber	Word Mark		
Registration Number: 2343829			JUST FOR THE KIDS		
CORRESPONDENCE DATA					
Fax Number. (515)288-1338					
Correspondence will be sent via US Mall when the fax attempt is unsuccessful.					
Phone: 515-288-3667					
Ernail: patatty@ipmvs.com					
Correspondent Name: McKee, Voorhees & Sease, PLC					
Address Line 1: 801 Grand Avenue, Suite 3200 Address Line 4: Des Moines, IOWA 50309-2721					
NAME OF SUBMITTER:			Christine Lebron-Dykeman		
Signature:		/Christine Lebron-Dykeman/			
Date:			01/26/2010		

TRADEMARK REEL: 004146 FRAME: 0262 02/05/10 FRI 13:56 FAX 5152881338

MCKEE VOORHEES & SEASE

2003

From: USPTO

Page: 5/7

Date: 1/27/2010 4:49:44 PM

TO:MCKEE, VOORHEES & SEASE, PLC COMPANY:801 GRAND AVENUE, SUITE 3200

Total Attachments: 2 source=ACT_Certificate of Amendment#page1.tif source=ACT_Certificate of Filing#page1.tif

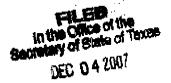
> TRADEMARK REEL: 004146 FRAME: 0263

From: USPTO

Page: 6/7

Date: 1/27/2010 4:49:45 PM

TO: MCKEE, VOORHEES & SEASE, PLC COMPANY: 801 GRAND AVENUE, SUITE 3200



NATIONAL CENTER FOR EDUCATIONAL ACCOUNTABILITY CORPORATIONS SOCION

 $(\frac{1}{\sqrt{2}},\frac{\sqrt{2}}{2})^{\frac{1}{2}}(x)$

Pursuant to Section 4.106 of the Texas Business Organizations Code, National Center for Educational Accountability, a Texas nonprofit corporation (the "Corporation") hereby adopts the following Certificate of Amendment to the Certificate of Formation, which was originally adopted on July 24, 2007, and amended on August 10, 2007.

ARTICLE I

The amendment changes the Certificate of Formation of the Corporation to change the article that names the filing entity. Article I of the original Certificate of Formation of the Corporation is deleted in its entirety and amended to read as follows:

> The name of the filing entity is National Center for Educational Achrevement.

ARTICLE II

The Corporation does not have members. The amendment to the original Certificate of Formation of the Corporation has been approved in the manner required by the Texas Business Organizations Code and by the governing documents of the Corporation and such amendment was adopted on August 9, 2007, by the unanimous written consent of the Directors of the Corporation.

ARTICLE III

This document becomes effective when the document is filed by the secretary of state.

IN WITNESS WHERBOF, the undersigned signs this document subject to the pensities imposed by law for the submission of a materially false or fraudulent instrument, this 30 day of November, 2007, as directed by the directors of the Corporation.

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TRADEMARK REEL: 004146 FRAME: 0264 From: USPTO

Page: 7/7

Date: 1/27/2010 4:49:45 PM

TO: MCKEE, VOORHEES & SEASE, PLC COMPANY: 801 GRAND AVENUE, SUITE 3200

Corporations Section P.O.Box 13697 Austin, Texas 78711-3697



Phil Wilson Secretary of State

Office of the Secretary of State

CERTIFICATE OF FILING OF

National Center for Educational Achievement 800848260

[formerly: National Center for Educational Accountability]

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Amendment for the above named entity has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

Dated: 12/04/2007

Effective: 12/04/2007



Wilson

Phil Wilson Secretary of State

Phone: (512) 463-5555 Prepared by: Lisa Sartin Come visit us on the internet at http://www.sos.state.tx.us/ Fax: (512) 463-5709 TID: 10303

Digl; 7-1-1 for Relay Services Document: 195003310002

TRADEMARK REEL: 004146 FRAME: 0265

RECORDED: 01/26/2010