TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-----------------------|
| The Denarius Company | | 02/09/2010 | CORPORATION: ILLINOIS |

RECEIVING PARTY DATA

| Name: | Tom James Company | |
|-----------------|------------------------|--|
| Street Address: | 263 Seaboard Lane | |
| City: | Franklin | |
| State/Country: | TENNESSEE | |
| Postal Code: | 37067 | |
| Entity Type: | CORPORATION: TENNESSEE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 1671853 | TOM JAMES |

CORRESPONDENCE DATA

Fax Number: (202)530-1055

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-530-1010

Email: ehaughey@fchs.com

Correspondent Name: Edmund J. Haughey

Address Line 1: 1290 Avenue of the Americas

Address Line 4: New York, NEW YORK 10104-3800

ATTORNEY DOCKET NUMBER: 01645.603900.

NAME OF SUBMITTER: Edmund J. Haughey

Signature: /ehaughey/

Date: 02/11/2010

TRADEMARK REEL: 004148 FRAME: 0117

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Total Attachments: 1

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REEL: 004148 FRAME: 0118

TRADEMARK ASSIGNMENT

THIS AGREEMENT, effective <u>First 2010</u>, is by and between THE DENARIUS COMPANY, an Illinois corporation, having a place of business at 1220 West Van Buren, Chicago, Illinois 60607 (the "Assignor") and TOM JAMES COMPANY, a Tennessee corporation, having a place of business at 263 Seaboard Lane, Franklin, Tennessee 37067 (the "Assignee").

WHEREAS, Assignor is the owner of the trademark TOM JAMES and United States

Trademark Registration No. 1,671,853 for the same mark (the foregoing being referred to herein collectively as the "Trademark"); and

WHEREAS, Assignee is desirous of acquiring the Trademark together with the goodwill of the business symbolized by the Trademark.

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark, and in and to all income, royalties, damages, claims, and payments now or hereafter due or payable with respect to the Trademark, and in and to all causes of action, either in law or in equity, for past, present, or future infringement based on the Trademark, and in and to all rights corresponding to the foregoing throughout the world.

THE DENARIUS COMPANY

Name:

17/18/4

Subscribed and swarn to before me

Notary Publi

RECORDED: 02/11/2010

TOM JAMES COMPANY

Title: Sexwer

Subscribed and shorn to hafare me

Notary Public

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