

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kronos Optimal Health Company		02/08/2010	CORPORATION: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CIGNA Intellectual Property, Inc.		
<b>Street Address:</b>	590 Naamans Road		
<b>City:</b>	Claymont		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19703		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3497250	CELEBRATE YOUR SIZE	
Registration Number:	2934249	KRONOS	
Registration Number:	2428836	KRONOS	
Registration Number:	2680255	KRONOS OPTIMAL HEALTH COMPANY	
Registration Number:	2677051	KRONOS SCIENCE LABORATORY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)761-6235		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	215-761-6235		
<b>Email:</b>	goutham.reddy@cigna.com		
<b>Correspondent Name:</b>	Goutham G. Reddy		
<b>Address Line 1:</b>	Two Liberty Place		
<b>Address Line 2:</b>	TL16G		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19192		
<b>NAME OF SUBMITTER:</b>	Goutham G. Reddy		

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**900154774**

**TRADEMARK  
 REEL: 004149 FRAME: 0619**

Signature:	/ggr/
Date:	02/16/2010
Total Attachments: 1 source=Assignment-Kronos#page1.tif	

## ASSIGNMENT

WHEREAS, KRONOS OPTIMAL HEALTH COMPANY, an Arizona Corporation, with a principal place of business at 2390 E. Camelback Road, Suite 440, Phoenix, AZ 85016 has adopted, used, is using and is the owner of the following Trademarks, which are now registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>
CELEBRATE YOUR SIZE	3,497,250
KRONOS	2,934,249
KRONOS	2,428,836
KRONOS OPTIMAL HEALTH COMPANY	2,680,255
KRONOS SCIENCE LABORATORY	2,677,051

WHEREAS, CIGNA INTELLECTUAL PROPERTY, INC., a Delaware corporation, having its principal offices at 590 Naamans Road, Claymont, Delaware 19703 is desirous of acquiring said registered trademarks.

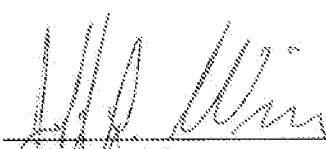
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, KRONOS OPTIMAL HEALTH COMPANY hereby assigns to CIGNA INTELLECTUAL PROPERTY, INC. all right, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement this 08<sup>th</sup> day of February, 2010.


**KRONOS OPTIMAL HEALTH COMPANY**

**CIGNA INTELLECTUAL  
PROPERTY, INC.**

By:

  
Jeffrey S. Winer

By:

  
Goutham G. Reddy

Title: Vice President

Title: Vice President

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