

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FROMAGERIES F. PAUL-RENARD		11/07/2007	societe anonyme: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LE MONDE DU FROMAGE		
<b>Street Address:</b>	6, rue de Bellitourne		
<b>Internal Address:</b>	AZE		
<b>City:</b>	53200 CHATEAU GONTIER		
<b>State/Country:</b>	FRANCE		
<b>Entity Type:</b>	societe par actions simplifiee: FRANCE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2892449	SUPREME	
<b>Registration Number:</b>	1032424	SUPREME DES DUCS	
<b>Registration Number:</b>	1351923	LA FOLIE DU CHEF	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)739-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-739-5652		
<b>Email:</b>	chowell@morganlewis.com		
<b>Correspondent Name:</b>	Catherine R. Howell, Senior Paralegal		
<b>Address Line 1:</b>	1111 Pennsylvania Ave., N.W.; Attn: TMSU		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	100010-0045		
<b>DOMESTIC REPRESENTATIVE</b>			

**CH \$90.00 2892449**

Name: Kristin H. Altoff  
Address Line 1: 1111 Pennsylvania Ave., N.W. Attn: TMSU  
Address Line 2: Morgan, Lewis & Bockius LLP  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:	Catherine R. Howell, Senior Paralegal
Signature:	/Catherine R. Howell/
Date:	02/17/2010
Total Attachments: 1 source=supremeassign#page1.tif	

CONFIRMATORY TRADEMARKS ASSIGNMENT

This Confirmatory Trademarks Assignment is made by Fromageries F. Paul-Renard, a société anonyme organized and existing under the laws of France and having its principal place of business at 89360 Flogny La Chapelle, France (hereinafter "Assignor"), in favor of Le Monde Du Fromage, a société par actions simplifiée organized and existing under the laws of France, located at 6, rue de Bellitourne, Aze, 53200 Chateau Gontier, France (hereinafter "Assignee").

WHEREAS, pursuant to a *Partial Contribution of Assets Agreement* (the "Agreement"), dated November 7, 2007, between the Assignor and Assignee, Assignor assigned to Assignee all of its right, title and interest in and to the Intellectual Property (as defined in the Agreement), including, but not limited to, rights in the United States to the marks (the "Marks") :

- SUPREME Plus Crown Design and the corresponding U.S. Federal Trademark Registration, Reg. No. 2,892,449,
- SUPREME DES DUCS and the corresponding U.A. Federal Trademark Registration, Reg. No. 1.032.424,
- LA FOLIE DU CHEF and the corresponding U.S. Federal Trademark Registration, Reg. No. 1.351.923,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having sold, assigned and transferred to Assignee effective as of November 7, 2007 all of Assignor's right, title, and interest in and to the Marks and their associated goodwills, including the right to sue for and receive all damages from past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the assignee and owner of any and all of Assignor's rights in the Marks and to issue to Assignee any and all trademark renewals of said registrations.

Signed this 7 day of December, 2009

FROMAGERIES F. PAUL-RENARD

By: \_\_\_\_\_

Name: Pierre De VERNON

Title: General Manager

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