TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tandberg Television Limited		101/21/2010 I	LIMITED LIABILITY COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Ericsson Television Limited	
Street Address:	Unit 2 Strategic Park	
Internal Address:	Comines Way Hedge End	
City:	Southampton, Hampshire	
State/Country:	UNITED KINGDOM	
Postal Code:	SO30 4DA	
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2751540	REFLEX

CORRESPONDENCE DATA

Fax Number: (202)344-8300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202 344 4019

Email: mbharrison@venable.com

Correspondent Name: Mark Harrison
Address Line 1: 575 7th Street, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: 31695-167672

DOMESTIC REPRESENTATIVE

Name: Mark Harrison
Address Line 1: 575 7th Street, N.W.

TRADEMARK 900154892 REEL: 004150 FRAME: 0791 0.00 2/515

CH \$40.00

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004		
NAME OF SUBMITTER:	Mark Harrison	
Signature:	/Mark Harrison/	
Date:	02/17/2010	
Total Attachments: 0		

TRADEMARK REEL: 004150 FRAME: 0792

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TRADEMARK
REEL: 004150 FRAME: 0793

RECORDED: 02/17/2010