

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                       |
|----------------------------------|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>    |
| Arc Worldwide, Inc.              |  | 02/04/2010            | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                       |
| <b>Name:</b>                     | SCAP USA LLC   |                       |                       |
| <b>Street Address:</b>           | 35 West Wacker Drive   |                       |                       |
| <b>City:</b>                     | Chicago  |                       |                       |
| <b>State/Country:</b>            | ILLINOIS   |                       |                       |
| <b>Postal Code:</b>              | 60601  |                       |                       |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: DELAWARE  |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>      | 2837669  | MARKETFORWARD         |                       |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                       |
| <b>Fax Number:</b>               | (312)698-2123  |                       |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                       |
| <b>Email:</b>                    | david.j.davis@bakernet.com, colleen.m.brennan@bakernet.com                           |                       |                       |
| <b>Correspondent Name:</b>       | David J. Davis   |                       |                       |
| <b>Address Line 1:</b>           | 130 E. Randolph Drive  |                       |                       |
| <b>Address Line 2:</b>           | One Prudential Plaza, Suite 3500   |                       |                       |
| <b>Address Line 4:</b>           | Chicago, ILLINOIS 60601  |                       |                       |
| <b>NAME OF SUBMITTER:</b>        | David J. Davis   |                       |                       |
| <b>Signature:</b>                | /david j. davis/   |                       |                       |
| <b>Date:</b>                     | 02/18/2010   |                       |                       |

Total Attachments: 2

source=Arc Worldwide Inc. assignment to SCAP USA LLC MARKET FORWARD US#page1.tif

**900155161**

**TRADEMARK**  
**REEL: 004152 FRAME: 0241**

**CH \$40.00 2837669**



UNITED STATES

DEED OF ASSIGNMENT

WHEREAS, Arc Worldwide, Inc. located at 35 West Wacker Drive, Chicago, Illinois 60601, has adopted, used and is using the trademark shown on Schedule A hereto (hereinafter called "the trademark") and

WHEREAS SCAP USA LLC, located at 35 West Wacker Drive, Chicago, Illinois 60601, is desirous of acquiring the trademark and all common law rights therein;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Arc Worldwide, Inc. hereby assigns to SCAP USA LLC, all right, title and interest in and to the trademark including all common law rights therein together with the goodwill of the business symbolized by the trademark.

DATED: 4<sup>th</sup> FEB 2010

Arc Worldwide, Inc.

  
Name: Darren Norkett

Title: Chief Financial Officer, Executive Vice President, and  
Treasurer

UNITED STATES

SCHEDULE

TRADEMARK

REG. NO.

1. MARKET FORWARD

2837669