

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | CORRECTIVE ASSIGNMENT  |
| <b>NATURE OF CONVEYANCE:</b> | Corrective Assignment to correct the Name of Assignee previously recorded on Reel 003707 Frame 0750. Assignor(s) hereby confirms the assignment. |

**CONVEYING PARTY DATA**

| Name        | Formerly | Execution Date | Entity Type         |
|-------------|----------|----------------|---------------------|
| Fempro Inc. |          | 10/31/2007     | CORPORATION: CANADA |

**RECEIVING PARTY DATA**

|                          |                     |
|--------------------------|---------------------|
| <b>Name:</b>             | 4445392 Canada Inc. |
| <b>Street Address:</b>   | 1330, rue Michaud   |
| <b>Internal Address:</b> | Drummondville       |
| <b>City:</b>             | Quebec              |
| <b>State/Country:</b>    | CANADA              |
| <b>Postal Code:</b>      | J2C 2Z5             |
| <b>Entity Type:</b>      | CORPORATION: CANADA |

**PROPERTY NUMBERS Total: 15**

| Property Type  | Number   | Word Mark                                  |
|----------------|----------|--|
| Serial Number: | 78728981 | ALIAS                                      |
| Serial Number: | 76144316 | FRESHEL                                    |
| Serial Number: | 78633787 | FRESHELLE                                  |
| Serial Number: | 75121048 | INCOGNITO                                  |
| Serial Number: | 75288697 | INCOGNITO                                  |
| Serial Number: | 76567894 | INCOGNITO                                  |
| Serial Number: | 76567895 | INCOGNITO                                  |
| Serial Number: | 77046832 | MICRO-SLIP                                 |
| Serial Number: | 78620245 | SENSADRY                                   |
| Serial Number: | 78799959 | SENSADRY REVÊTEMENT/COVERSHEET             |
| Serial Number: | 76170666 | SUREFRESH                                  |
| Serial Number: | 76236098 | SUREFRESH                                  |
| Serial Number: | 75784363 | SUREFRESH AVEC RECOUVREMENT WITHCOVERSHEET |

CH \$390.00 78728981

|                |          |                               |
|----------------|----------|-------------------------------|
| Serial Number: | 78749686 | BEFRESH                       |
| Serial Number: | 78749086 | REVÊTEMENT BEFRESH COVERSHEET |

**CORRESPONDENCE DATA**

Fax Number: (202)861-1783  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 202-861-1500  
Email: trademarks@bakerlaw.com  
Correspondent Name: John H. Weber  
Address Line 1: 1050 Connecticut Avenue, N.W.  
Address Line 2: Washington Square, Suite 1100  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER: 9900.10 - NO CHARGE

**DOMESTIC REPRESENTATIVE**

Name: John H. Weber  
Address Line 1: 1050 Connecticut Avenue, N.W.  
Address Line 2: Washington Square, Suite 1100  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER: John H. Weber

Signature: /John H. Weber/

Date: 02/23/2010

Total Attachments: 5  
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United States Patent and Trademark Office

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**Electronic Trademark Assignment System****Confirmation Receipt**

Your assignment has been received by the USPTO.  
The coversheet of the assignment is displayed below:

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

|                                   |  |                       |                     |
|-----------------------------------|--|-----------------------|---------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                               |                       |                     |
| <b>NATURE OF CONVEYANCE:</b>      | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                       |                     |
| <b>CONVEYING PARTY DATA</b>       |  |                       |                     |
| <b>Name</b>                       | <b>Formerly</b>                              | <b>Execution Date</b> | <b>Entity Type</b>  |
| Fempro, Inc.                      |  | 10/31/2007            | CORPORATION: CANADA |
| <b>RECEIVING PARTY DATA</b>       |  |                       |                     |
| <b>Name:</b>                      | Canada, Inc.                                 |                       |                     |
| <b>Street Address:</b>            | 1330, rue Michaud                            |                       |                     |
| <b>Internal Address:</b>          | Drummondville J2C 2Z5                        |                       |                     |
| <b>City:</b>                      | Quebec                                       |                       |                     |
| <b>State/Country:</b>             | CANADA                                       |                       |                     |
| <b>Entity Type:</b>               | CORPORATION: CANADA                          |                       |                     |
| <b>PROPERTY NUMBERS Total: 15</b> |  |                       |                     |
| <b>Property Type</b>              | <b>Number</b>                                | <b>Word Mark</b>      |                     |
| <b>Serial Number:</b>             | 78728981                                     | ALIAS                 |                     |
| <b>Serial Number:</b>             | 76144316                                     | FRESHEL               |                     |
| <b>Serial Number:</b>             | 78633787                                     | FRESHELLE             |                     |
| <b>Serial Number:</b>             | 75121048                                     | INCOGNITO             |                     |
| <b>Serial Number:</b>             | 75288697                                     | INCOGNITO             |                     |
| <b>Serial Number:</b>             | 76567894                                     | INCOGNITO             |                     |

|                |          |  |
|----------------|----------|--|
| Serial Number: | 76567895 | INCOGNITO                                      |
| Serial Number: | 77046832 | MICRO-SLIP                                     |
| Serial Number: | 78620245 | SENSADRY                                       |
| Serial Number: | 78799959 | SENSADRY REVÊTEMENT/COVERSHEET                 |
| Serial Number: | 76170666 | SUREFRESH                                      |
| Serial Number: | 76236098 | SUREFRESH                                      |
| Serial Number: | 75784363 | SUREFRESH AVEC RECOUVREMENT WITH<br>COVERSHEET |
| Serial Number: | 78749686 | BEFRESH  |
| Serial Number: | 78749086 | REVÊTEMENT BEFRESH COVERSHEET                  |

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**Fax Number:** (202)861-1783  
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**Phone:** 202-861-1500  
**Email:** trademarks@bakerlaw.com  
**Correspondent Name:** John H. Weber  
**Address Line 1:** 1050 Connecticut Avenue NW  
**Address Line 2:** Washington Square, Suite 1100  
**Address Line 4:** Washington, DISTRICT OF COLUMBIA 20036

**ATTORNEY DOCKET  
NUMBER:**

87367.1

**DOMESTIC REPRESENTATIVE**

**Name:** John H. Weber  
**Address Line 1:** 1050 Connecticut Avenue, NW  
**Address Line 2:** Washington Square, Suite 1100  
**Address Line 4:** Washington, DISTRICT OF COLUMBIA 20036

**NAME OF SUBMITTER:**

Katrina Edge

**Signature:**

/kedge/

**Date:**

01/30/2008

**Total Attachments: 2**

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**RECEIPT INFORMATION**

**ETAS ID:** TM106003  
**Receipt Date:** 01/30/2008  
**Fee Amount:** \$390

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**ASSIGNMENT OF TRADEMARKS**

WHEREAS FEMPRO INC. having its principal office and place of business at 1330, rue Michaud, Drummondville, Québec, Canada, J2C 2Z5 (hereinafter the "Assignor") is the owner of the following United States Trademarks :

| Trademark:               | Application Number | Registration Number |
|--------------------------|--------------------|---------------------|
| ALIAS                    | 78728981           | ---                 |
| BEFRESH                  | 78749686           | ---                 |
| BEFRESH & dessin         | 78749086           | ---                 |
| FRESHEL                  | 76144316           | ---                 |
| FRESHELLE                | 78633787           | ---                 |
| INCOGNITO                | 75121048           | 2175449             |
| INCOGNITO (& DESSIN)     | 75288697           | 2261951             |
| INCOGNITO & FLEUR dessin | 76567894           | 2984608             |
| INCOGNITO & FLEUR dessin | 76567895           | 2984609             |
| MICRO-SLIP               | 77046832           | ---                 |
| SENSADRY                 | 78620245           | 3285531             |
| SENSADRY (& DESSIN)      | 78799959           | 3301935             |
| SUREFRESH                | 76170666           | 2728581             |
| SUREFRESH                | 76236098           | 2942373             |
| SUREFRESH & DESSIN       | 75784363           | 2777093             |

WHEREAS 4445392 CANADA INC. having its principal office and place of business at 1330, rue Michaud, Drummondville, Québec, Canada, J2C 2Z5 (hereinafter the "Assignee"), wishes to acquire the said trademarks and registration thereof.

**NOW THEREFORE, THESE PRESENTS WITNESSETH THAT:**

In consideration of the sum of \$1.00 and for other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, the Assignor does hereby assign and transfer unto the Assignee, its successors and assigns all its right, title and interest in and to the said trademarks and registrations thereof, together with the goodwill attached thereto as well as the right to sue for past infringement, the whole without restrictions of any kind, the Assignee accepting same.

EXECUTED at Saint-Hyacinthe, Québec, as of the 31<sup>st</sup> day of October, 2007.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK OPERATIONS

In re Trademark Applications/Registrations of Fempro I Inc. (formerly Fempro Inc.):

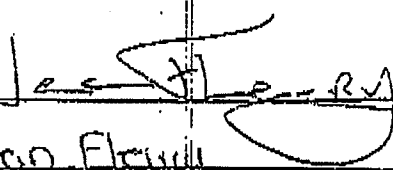
POWER OF ATTORNEY

Applicant hereby appoints **John H. Weber** and the law firm of **BAKER & HOSTETLER LLP** as its attorneys with full powers of substitution and revocation, to prosecute trademark applications with U.S. Patent and Trademark Office (USPTO) and receive the certificate of registration therefor, to maintain trademark registrations with the USPTO, to transact all business in connection with the trademark applications and registrations, including filing recordations with the Assignment Branch of the U.S. Patent and Trademark Office to perfect the chain of title, and to receive all correspondence relating thereto. All powers of attorney heretofore granted in connection therewith are hereby revoked.

Please direct all correspondence and telephone calls to **John H. Weber, BAKER & HOSTETLER LLP**, Washington Square, Suite 1100, 1050 Connecticut Avenue, N.W., Washington D.C. 20036-5304, (202) 861-1500 (Telephone), (202) 861-1783 (Facsimile), and trademarks@bakerlaw.com (Email).

Respectfully Submitted,

FEMPRO I, INC.

Signature: 

Name: Jean Fleury

Date: January 28th, 2008

Title: President & General Manager