

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sun Lang Finance, LLC		02/22/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Perfect Timing, Inc., (f/k/a LHI Enterprises, Inc.)
Street Address:	514 Wells Street
City:	Delafield
State/Country:	WISCONSIN
Postal Code:	53018
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	3223080	JOURNALS FOR LIFE
Registration Number:	3223043	JOURNAL PLUS
Registration Number:	3223001	LISTMAKER
Registration Number:	3574356	PLAN - IT
Registration Number:	3022827	AVALANCHE PUBLISHING
Registration Number:	3022826	NOTE NOOK
Registration Number:	3108495	FILE · IT
Registration Number:	2885518	GIRL THING
Registration Number:	3155419	MOM'S PLAN-IT
Registration Number:	3209531	LANG
Registration Number:	2878494	BOB'S BOXES
Registration Number:	2953180	AUGUST MOON
Registration Number:	2711308	DOOR COUNTY CANDLE CO.
Registration Number:	3197642	SHREDDED WORDZ

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**TRADEMARK
 REEL: 004155 FRAME: 0249**

Registration Number:	3613616	WELLS STREET BY LANG
Registration Number:	3610096	WELLS STREET
Registration Number:	3644895	TL TURNER LICENSING
Registration Number:	3644894	TURNER LICENSING
Registration Number:	3146620	BLOOMIN' BUDDIES
Registration Number:	2920421	LANG
Registration Number:	2978498	AUGUST MOON
Serial Number:	77771305	SCOREBOARD PUBLISHING
Serial Number:	77771259	SUN RIVER PUBLICATIONS

CORRESPONDENCE DATA

Fax Number: (312)862-2200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-862-2000
Email: dgasiorowski@kirkland.com
Correspondent Name: Kirkland & Ellis LLP
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Address Line 2: c/o Donna Gasiorowski, Sr. Legal Asst.
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	10724-2 DRG
NAME OF SUBMITTER:	Donna Gasiorowski
Signature:	/Donna Gasiorowski/
Date:	02/24/2010

Total Attachments: 4
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RELEASE OF SECURITY INTERESTS IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this “Release”) is made as of February 22, 2010 (“Effective Date”) by Sun Lang Finance, LLC, a Delaware limited liability company (“Collateral Agent”) in favor of Perfect Timing, Inc. (f/k/a LHI Enterprises, Inc.), a Delaware corporation (“Grantor”).

WHEREAS, Grantor entered into that certain Senior Bridge Loan Agreement dated as of October 13, 2009 (as it may be amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), with Collateral Agent, as Administrative Agent and Collateral Agent, the Grantors party thereto, and the lenders party thereto from time to time. Terms defined in the Credit Agreement and not otherwise defined herein are used herein as defined in the Credit Agreement.

WHEREAS, the Grantor and certain other Persons entered into that certain Security Agreement dated October 13, 2009 among the Grantors party thereto and the Collateral Agent (as it may be amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”). Terms defined in the Security Agreement and not otherwise defined herein are used herein as defined in the Security Agreement.

WHEREAS, Grantor and Collateral Agent entered into that certain Trademark Security Agreement dated October 13, 2009 (the “Trademark Security Agreement”) pursuant to the terms and conditions of the Security Agreement. Terms defined in the Trademark Security Agreement and not otherwise defined herein are used herein as defined in the Trademark Security Agreement.

WHEREAS, pursuant to the terms and conditions of the Trademark Security Agreement, Grantor granted to Collateral Agent, as collateral agent for the Secured Parties, a continuing security interest in and to all of Grantor’s right, title and interest in and to the Trademark Collateral, together with the goodwill associated therewith.

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 20, 2009, at Reel 004081, Frame 0271. Collateral Agent represents and warrants that: (a) it has the full power and authority to execute this Release, and (b) it has not assigned, transferred, restricted or otherwise encumbered its rights under the Trademark Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Collateral Agent hereby terminates the Trademark Security Agreement, and hereby terminates, cancels and releases any and all security interests it has against the Trademark Collateral, including the United States trademark registrations set forth on Schedule A attached hereto and the United States trademark applications set forth on Schedule B attached hereto.

* * * * *

IN WITNESS WHEREOF, Collateral Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

SUN LANG FINANCE, LLC



Name: MICHAEL MCCOWERY

Title: VICE PRESIDENT AND ASST. SECRETARY

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
JOURNALS FOR LIFE®	3223080	3/27/2007
JOURNAL PLUS®	3223043	3/27/2007
LISTMAKER®	3223001	3/27/2007
PLAN - IT®	3574356	2/17/2009
AVALANCHE PUBLISHING®	3022827	12/6/2005
NOTE NOOK®	3022826	12/6/2005
FILE IT®	3108495	6/27/2006
GIRL THING®	2885518	9/21/2004
MOM'S PLAN-IT®	3155419	10/17/2006
LANG AND DESIGN®	3209531	2/13/2007
BOB'S BOXES®	2878494	8/31/2004
AUGUST MOON®	2953180	5/17/2005
DOOR COUNTY CANDLE CO. ®	2711308	4/29/2003
SHREDDED WORDZ®	3197642	1/9/2007
WELLS STREET BY LANG®	3613616	4/28/2009
WELLS STREET®	3610096	4/21/2009
TL TURNER LICENSING®	3644895	6/23/2009
TURNER LICENSING®	3644894	6/23/2009
BLOOMIN' BUDDIES®	3146620	9/19/2006
LANG®	2920421	1/25/2005
AUGUST MOON & DESIGN®	2978498	7/26/2005

SCHEDULE B

U.S. TRADEMARK APPLICATIONS

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
SCOREBOARD PUBLISHING	77771305	6/30/2009
SUN RIVER PUBLICATIONS	77771259	6/30/2009