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RECORDATION

Form PTO-1594 (Rev. 01-09)

OMB Collection 0651-0027 (exp. 02/28/2009)

# 03-01-2010

)F COMMERCE rademark Office

I KADEMA	103590127				
To the Director of the U. S. Patent and Trademark Office: Please record the attached documents ss(es) below.					
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)				
	Additional names, addresses, or citizenship attached?				
KAPITI FINE FOODS LIMITED	Name: NEW ZEALAND MILK BRANDS LIMITED				
☐ Individual(s) ☐ Association	Internal				
Individual(s) Association  General Partnership Limited Partnership	Address:				
Corporation- State:	Street Address: 9 Princes Street				
X Other Company	City: <u>Auckland</u>				
Citizenship (see guidelines) New Zealand	State:				
Additional names of conveying parties attached? Yes X No	Country: New Zealand Zip:				
3. Nature of conveyance )/Execution Date(s) :	General Partnership Citizenship				
Execution Date(s) April 20, 2009	Limited Partnership Citizenship				
★ Assignment	Other Company     Citizenship New Zealand				
Security Agreement Change of Name	If assignee is not domiciled in the United States, a domestic				
Other	representative designation is attached: Yes X No (Designations must be a separate document from assignment)				
4. Application number(s) or registration number(s) and A. Trademark Application No.(s)  C. Identification or Description of Trademark(s) (and Filing)	B. Trademark Registration No.(s) 3,169,099  Additional sheet(s) attached?  Yes  No				
5. Name & address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:				
Name: <u>Donald L. Dennison</u>	7.7-4-15 (07.050.0.04)/(0) 9.0.44)				
Internal Address: Dennison, Schultz & MacDonald	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40				
Suive 105	Authorized to be charged to deposit account				
Street Address: 1727 King Street	☐ Enclosed				
City: <u>Alexandria</u>	8. Payment Information:				
State: Virginia Zip:22314	CREDIT CARD-AMEY				
Phone Number: (703)837-9600 Ext. 15	Denocit Account Number				
Fax Number: (703)837-0980	Deposit Accountally 1997 100 100 100 100 100 100 100 100 100 10				
Email Address: ddennison@dennisonlaw.com	Authoriz <b>ed Heat Mam</b> e 48.88 0				
9. Signature: Afonal To Hon	February 24, 2010				
Signature	Date				
Donald L. Dennison  Name of Person Signing	Total number of pages including cover sheet, attachments, and document:				

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

# KAPITI FINE FOODS LIMITED

# NEW ZEALAND MILK BRANDS LIMITED

# **DEED OF ASSIGNMENT**



TRADEMARK REEL: 004158 FRAME: 0524

2009

#### **PARTIES**

KAPITI FINE FOODS LIMITED, of 9 Princes Street, Auckland, New Zealand ("Assignor")

NEW ZEALAND MILK BRANDS LIMITED, of 9 Princes Street, Auckland, New Zealand ("Assignee")

#### INTRODUCTION

- A. The Assignor is the registered owner of the Trade Marks.
- B. The Assignor has agreed to assign to the Assignee, and the Assignee has agreed to accept, all rights in and to the Trade Marks on the following terms and conditions.

#### **COVENANTS**

#### 1. DEFINITIONS

1.1 Definitions: In this Deed, unless the context otherwise requires:

Effective Date means the date of this Deed;

Trade Marks means the trade marks in the Schedule of Marks;

Deed means this deed and the attached Schedule of Marks.

#### 2. ASSIGNMENT

## 2.1 Assignment

In consideration of the sum of one New Zealand dollar paid to the Assignor by the Assignee (the receipt and sufficiency of which is hereby acknowledged), the Assignor hereby transfers and assigns to the Assignee from the Effective Date absolutely all of its entire right, title and interest in and to the Trade Marks, including the goodwill symbolised by and associated with the Trade Marks.

#### 2.2 Further rights

The assignment in clause 2.1 includes without limitation the Assignor's right to take action and recover any damages or an account of profits against third parties for any infringement of the Trade Marks or any other action in relation to the Trade Marks (whether or not such infringement or breach took place prior to the date of this Deed).

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## 3. GENERAL

#### 3.1 Further assurances

If requested by the Assignee, the Assignor will at the Assignee's expense do all things and execute any further documents that may be required by the Assignee to carry out the purposes and intent of this Deed.

# 3.2 Governing law

New Zealand law governs the formation, validity, construction and performance of this Deed. This Deed is subject to the non-exclusive jurisdiction of the New Zealand courts to which the parties hereby submit.

#### SIGNED AS A DEED

SIGNED on behalf of KAPITI FINE FOODS LIMITED by:

Signature of Malcolm Wesley Smith, Director

Signature of Guy Roper, Directo

SIGNED on behalf of NEW ZEALAND MILK BRANDS LIMITED by:

Signature of Michael Rex Cronin, attorney for

New Lealand Milk Brands Limited

#### CERTIFICATE OF NON REVOCATION OF POWER OF ATTORNEY

# I, MICHAEL REX CRONIN, of Auckland New Zealand, Attorney, certify:

- That by deed dated 1 May 2004, NEW ZEALAND MILK BRANDS LIMITED of 9 Princes Street, Auckland, New Zealand appointed me its attorney.
- 2. That I have not received notice of any event revoking the power of attorney.

Signed at Auckland, New Zealand this Ook day of April 2009

Signalure of Michael Rex Cronin

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# SCHEDULE OF MARKS

Country	Mark	IP Number	Classes
Australia	CIRCULAIT	1038111	5, 29
Australia	KAPITI	608739	29
Australia	KAPITI CLASSIC	1038110	5, 29
Australia	TAMARIKI	1086772	29
Australia	WAIKAWA	1086775	29
China	Kapiti	1706647	29
China	Kapiti	1703198	30
Japan	Kapiti	4508906	29, 30
New Zcaland	CIRCULATT	722522	5, 29
New Zealand	KAPITI NEW ZEALAND	721196	29
New Zealand		639834	29
New Zealand	and the second s	639835	30
New Zealand		636478	29
New Zealand		636479	30
New Zcaland	KAPITI	178956	30
New Zealand	KAPITI	178955	29
New Zealand	<u>Kapiti</u>	637208	29
New Zealand	Kapiti	637209	30
New Zealand	KAPITI CLASSIC	724007	29

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TRADEMARK REEL: 004158 FRAME: 0527

Country	Mark	IP Number	Classes
New Zealand	KAPITI JERSEY DOUBLE CREAM	684074	29
New Zealand	KIKORANGI	636480	29
New Zealand	WAIKAWA	739203	29
New Zealand	FARMGATE	637984	29
New Zealand	SUP	719899	29, 32
New Zealand	RAMARA	786320	29
New Zealand	KAPITI	786321	29, 30
United Arab Emirates	KAPITI	56312	29
United States of America	KAPITI	3169099	29, 30

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**RECORDED: 02/24/2010** 

TRADEMARK REEL: 004158 FRAME: 0528