

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AEG L.A. Women's Soccer, LLC		10/22/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Women's Soccer, LLC		
Doing Business As:	DBA Women's Professional Soccer		
Street Address:	1000 Brannan Street		
Internal Address:	Suite 401		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77582783	LA SOL	
Serial Number:	77582784	LOS ANGELES SOL	
CORRESPONDENCE DATA			
Fax Number:	(415)553-4449		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-553-4474		
Email:	ame@womensprosoccer.com		
Correspondent Name:	Anne-Marie Eileraas		
Address Line 1:	1000 Brannan Street		
Address Line 2:	Suite 401		
Address Line 4:	San Francisco, CALIFORNIA 94103		
NAME OF SUBMITTER:	Natasha Renee Cupp		

OP \$65.00 77582783

900155988

**TRADEMARK
 REEL: 004159 FRAME: 0060**

Signature:	/Natasha Renee Cupp/
Date:	03/02/2010
Total Attachments: 4 source=LAAssignment#page1.tif source=LAAssignment#page2.tif source=LAAssignment#page3.tif source=LAAssignment#page4.tif	

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, AEG L.A. Women's Soccer, LLC, a limited liability company organized under the laws of Delaware, located and doing business at 800 West Olympic Blvd., Suite 305, Los Angeles, California, 90015 (hereinafter "Assignor"), is the owner of the marks on Schedule A hereto and the goodwill of the business symbolized thereby (collectively, the "Marks"); and

WHEREAS, Assignor desires to assign and transfer all of its right, title, and interest in and to the Marks and the goodwill of the business symbolized thereby to Women's Soccer, LLC, a limited liability company organized under the laws of Delaware, located and doing business at 1000 Brannan Street, Suite 401, San Francisco, California, 94103 (hereinafter "Assignee"); and

WHEREAS, the parties are effecting said assignment and transfer of all right, title and interest in and to said Marks and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

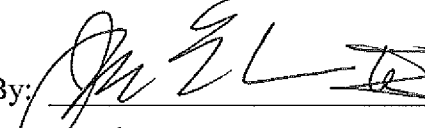
1. Assignor represents that it is the exclusive owner of all right, title, and interest in and to the Marks.
2. Assignor has assigned and hereby assigns, transfers and sets over to Assignee, the entire right, title, and interest in and to the Marks, and the goodwill of the business connected with the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.
3. To the extent any pre-existing licenses or other encumbrances exist, the agreements giving rise to those licenses or encumbrances are being assigned to Assignee, along with the right to any royalties or revenue from such agreements, pursuant to the Assignment and Assumption Agreement being executed by the parties concurrently herewith.
4. Assignor agrees not to challenge the validity or enforceability of the Marks or to attempt to register or otherwise use any mark confusingly similar to the Marks.
5. Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past, present and future infringements of the Marks.

[Signature Page Follows]


This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

AEG L.A. WOMEN'S SOCCER, LLC

Dated effective: October 22, 2009

By: 
Name: John E Keenan III
Title: Asst. Secretary

WOMEN'S SOCCER, LLC

By: 
Name: Tonya Antonucci
Title: Commissioner

[Signature Page to Trademark Assignment]

SCHEDULE A
MARKS

Country	Mark	Original Filing Date	Serial No./Registration No.
USA	LA SOL	October 1, 2008	77/582,783
USA	LOS ANGELES SOL	October 1, 2008	77/582,784