

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quaker City Mercantile, Inc.		02/24/2010	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Art in the Age LLC		
Street Address:	114-120 S. 13th Street		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19107		
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77675925	ART IN THE AGE	
Registration Number:	3567680	ART IN THE AGE OF MECHANICAL REPRODUCTION	
CORRESPONDENCE DATA			
Fax Number:	(215)627-2970		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-627-6042		
Email:	alisong@qcmmercantile.com		
Correspondent Name:	Alison Grossman		
Address Line 1:	114-120 S. 13th Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19107		
NAME OF SUBMITTER:	Alison Grossman		
Signature:	/Alison Grossman/		
Date:	03/08/2010		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is effective as of February 24, 2010, by and between Quaker City Mercantile, Inc., a Pennsylvania corporation ("Assignor") and Art in the Age LLC ("Assignee").

WHEREAS, Assignor owns all the right, title and interest in and to the trademarks and trade names listed on Exhibit 1 and any and all similar trademarks, services marks, trade names, collective marks, certification marks, designations and logos for which Assignor has used and/or in which Assignor has rights, (collectively herein after "The Marks and Names"), together with the goodwill symbolized by and associated with The Marks and Names;

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to The Marks and Names, together with the goodwill symbolized by and associated with The Marks and Names, including any resulting registrations;

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to The Marks and Names, together with the goodwill symbolized by and associated with The Marks and Names, including but not limited to any resulting registrations;

WHEREAS, Assignor hereby authorizes and requests the Commissioner of Patent and Trademarks of the United States of America to record Assignee as the owner of the Trademark and to issue any and all registrations, including renewals thereof, to Assignee, its successors, assigns, nominees, or other legal representatives.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to The Marks and Names, together with the goodwill symbolized by and associated with The Marks and Names, including but not limited to any resulting registrations.

Signed this 24th day of Feb., 2010.

QUAKER CITY MERCANTILE, INC.

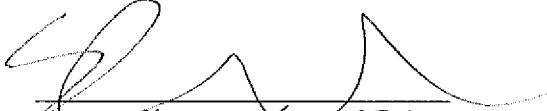
By: 
Print name: Steven Grasse
Print Title: CEO
Date: Feb. 24, 2010

EXHIBIT 1

The Marks And Names

Tradename:

Art in the Age

Trademarks:

1. ART IN THE AGE, U.S. Serial No. 77/675,925 for alcoholic beverages except beers in Class 33.
2. ART IN THE AGE OF MECHANICAL REPRODUCTION, U.S. Reg. No. 3,567,680 for clothing, namely, t-shirts, sweatshirts, tops, and infant one piece clothing and t-shirts in Class 25; and on-line retail stores featuring clothing and retail clothing stores in Class 35.