TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LUJC INTERNATIONAL, INC.		02/25/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	LATHER, INC.
Street Address:	76 North Fair Oaks Avenue
City:	Pasadena
State/Country:	CALIFORNIA
Postal Code:	91103
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2213234	SPA FRESH
Registration Number:	2409272	TEA & ICE

CORRESPONDENCE DATA

Fax Number: (310)820-5988

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-207-3800

Email: maria_papi@bstz.com, bill_holbrow@bstz.com

Correspondent Name: Willmore F. Holbrow

Address Line 1: 12400 Wilshire Boulevard, Ste 700
Address Line 4: Los Angeles, CALIFORNIA 90025

ATTORNEY DOCKET NUMBER:	004858.G000
NAME OF SUBMITTER:	Willmore F. Holbrow
Signature:	/s/Willmore F. Holbrow
Date:	03/08/2010 TRADEMARK

900156565 REEL: 004163 FRAME: 0456

Total Attachments: 3

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> TRADEMARK REEL: 004163 FRAME: 0457

ASSIGNMENT OF TRADEMARKS

WHEREAS, LUJC International, Inc., a California corporation dba Randall International ("Assignor"), is the owner of the trademarks itemized in Exhibit A hereto, which includes trademarks now registered in the United States Patent and Trademark Office, in addition to certain unregistered marks ("the Marks");

WHEREAS, Assignor is using and has used the Marks in connection with its offer and sale of goods and services continuously since the date of its acquisition of such Marks and associated goodwill; and

WHEREAS, Assignor has entered into a contract with Lather, Inc. ("Assignee") under which Assignor has agreed to sell and Assignee has agreed to purchase certain assets of Assignor, including certain inventory, the Marks, and the goodwill associated with such Marks, and all conditions of closing of such sale have been met;

NOW, THEREFORE, in consideration of the payment of the purchase price for such assets and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby irrevocably assigns to Assignee all right, title and interest within and without the United States in and to said Marks and goodwill associated with the products sold under said Marks and the registrations thereof. In connection therewith, Assignor warrants to Assignee that (a) Assignor is the lawful owner, beneficially and of record, of all said Marks in the United States, free of any liens, encumbrances or restrictions on their ownership and/or use in the manner heretofore used by Assignor and/or Assignor's predecessors in interest and (b) that Assignor has free and unrestricted right, power and authority to assign said Marks and goodwill to Assignee.

Executed as of this 25th day of February, 2010, at Carlsbad, California.

LUIC INTERNATIONAL, INC.

By Julio Liberal, its Presiden

LA: 619382v5

TRADEMARK
REEL: 004163 FRAME: 0458

ACKNOWLEDGMENT

State of California County of San Diego)	
proved to me on the basis of satisfactory to the within instrument and acknowledge	ore me, (\(\frac{1}{2}\)\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	(s) is/are subscribed ame in his/h er/thei
I certify under PENALTY OF PERJURY paragraph is true and correct.	Y under the laws of the State of California	that the foregoing
WITNESS my hand and official seal.	CALLED CON CONTROL IN TAINING INL	FRANCO S C-CALIFORNIAS
Signature ////////	(Seal)	

Exhibit A to Assignment Of Trademarks

Mark Jurisdiction	Registration No.
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SPA FRESH USA 2,213,234

TEA & ICE USA 2,409,272

SUN PETALS USA

3

LA: 619382v5

TRADEMARK REEL: 004163 FRAME: 0460