

TO: JULIA SPOOR GARD COMPANY: 11 SOUTH MERIDIAN STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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900155866

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT														
EFFECTIVE DATE:	01/29/2010														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Hillary J. Zalon</td> <td></td> <td>02/24/2010</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Hillary J. Zalon		02/24/2010	INDIVIDUAL: UNITED STATES				
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Hillary J. Zalon		02/24/2010	INDIVIDUAL: UNITED STATES												
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>Ali Wing, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>148 Madison Ave, Floor 4</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10016</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: DELAWARE</td> </tr> </table>				Name:	Ali Wing, Inc.	Street Address:	148 Madison Ave, Floor 4	City:	New York	State/Country:	NEW YORK	Postal Code:	10016	Entity Type:	CORPORATION: DELAWARE
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>78884890</td> <td>THE CRADLE</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	78884890	THE CRADLE						
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Serial Number:	78884890	THE CRADLE													
CORRESPONDENCE DATA															
<p>Fax Number: (317)231-7433 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 317-236-1313 Email: jgard@btlaw.com Correspondent Name: Julia Spoor Gard Address Line 1: 11 South Meridian Street Address Line 4: Indianapolis, INDIANA 46204</p>															
ATTORNEY DOCKET NUMBER:	34549-210674														
NAME OF SUBMITTER:	Julia Spoor Gard														
Signature:	/jgard/														

CH 540.00 78884890

TO: JULIA SPOOR GARD COMPANY: 11 SOUTH MERIDIAN STREET

Date:

03/01/2010

Total Attachments: 2

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TO: JULIA SPOOR GARD COMPANY: 11 SOUTH MERIDIAN STREET

NUNC PRO TUNC ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Hilary J. Zalon, an individual located at 1226 23rd Street, Santa Monica, CA, 90404 ("Assignor"), hereby assigns, sells, conveys and transfers to Ali Wing, Inc., a Delaware corporation having a place of business in New York, New York, 148 Madison Ave Fl 4, 10016 ("Assignee"), all rights, title, and interest in the trademark THE CRADLE, including U.S. federal trademark registration no. 78/884890, the common law rights to the mark, and the goodwill of the business with which the Mark is used, all claims for damages by reason of infringement, and the right to sue for and collect the same for its own use and for the use of its successors and assigns. The Assignee is the successor in interest to the ongoing business of the Assignor or the portion thereof to which the mark pertains. This assignment is effective as of January 29, 2010.

ASSIGNOR

Hilary J. Zalon

Signed: Printed: Hilary ZalonTitle: Founder + ^{Former} President, The CradleDate: 2/24/10

TRADEMARK

REEL: 004163 FRAME: 0663

TO: JULIA SPOOR GARD COMPANY: 11 SOUTH MERIDIAN STREET

STATE OF California)
COUNTY OF Los Angeles)
)SS:
)

Before me, the undersigned a Notary Public in and for said County and State, personally appeared Hilary Zalon as Assignor of who having been duly sworn upon his oath acknowledged the execution of the foregoing Nunc Pro Tunc Assignment for and on behalf of said corporation.

Witness my hand and Notarial Seal this 26th day of Feb., 2010.

Betty Patterson
Notary Public

Betty Patterson
Printed Signature

County of Residence: Los Angeles

Commission Expires: June 9, 2013
1065891

