

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Arkati Nutrition, Inc.		02/01/2010	CORPORATION: ARKANSAS

**RECEIVING PARTY DATA**

<b>Name:</b>	Arkati Animal Nutrition, LLC
<b>Street Address:</b>	800 South Main Street
<b>Internal Address:</b>	ATTN: Scott Pulkowski
<b>City:</b>	Dumas
<b>State/Country:</b>	ARKANSAS
<b>Postal Code:</b>	71639
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARKANSAS

**PROPERTY NUMBERS Total: 14**

Property Type	Number	Word Mark
Registration Number:	2374374	ANSWER
Registration Number:	2349100	PREMIUM FOOD WITH ATTITUDE
Registration Number:	2898058	RED BAG
Registration Number:	2987572	WELL FED RED 100 LBS.
Registration Number:	2890105	BLUE BAG
Registration Number:	3008739	CAT MAN BLUE
Registration Number:	1668726	FARMER'S CHOICE
Registration Number:	1684596	CHIP'S BEST
Registration Number:	3394919	ENHANCE
Registration Number:	3080686	VF COMPLETE
Registration Number:	3162982	THE SCIENCE OF NUTRITION
Registration Number:	2926568	ARKATI NUTRITION
Registration Number:	2704036	ARKATI

OP \$365.00 2374374

Serial Number:

77385892

AR-BEST BRAND DOG FOOD

**CORRESPONDENCE DATA**

Fax Number: (814)337-2743

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: rebenterprises1@charter.net

Correspondent Name: Arkat Animal Nutrition, LLC

Address Line 1: 800 South Main Street

Address Line 2: ATTN: Scott Pulkowski

Address Line 4: Dumas, ARKANSAS 71639

NAME OF SUBMITTER:

Jeff Watters

Signature:

/Jeff Watters/

Date:

03/10/2010

**Total Attachments: 7**

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## ASSIGNMENT OF TRADEMARKS

*WHEREAS*, ARKAT NUTRITION, INC., a corporation organized under the laws of the State of Arkansas, having offices at 800 South Main Street, Dumas, AR 71639 (hereinafter referred to as the "Assignor") has adopted, owns and is using the trademarks/service marks and/or trademark registrations which are registered or pending in the United States Patent and Trademark Office with the registration numbers listed on the attached Exhibit "A" (collectively, the "Marks"); and

*WHEREAS*, ARKAT ANIMAL NUTRITION, LLC, a limited liability company organized under the laws of the State of Arkansas, having offices at 800 South Main Street, Dumas, Arkansas 71639 (hereinafter referred to as the "Assignee") desires to acquire and has agreed to acquire the entire right, title and interest in and to the Marks, including all of the goodwill of the business in connection with which the Marks are used.

*NOW, THEREFORE*, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and sets over unto Assignee, its successors and assigns, the entire right, title and interest in and to the Marks, as well as any and all applications and registrations pending in the United States Patent and Trademark Office, the goodwill of the business in connection with which the Marks are used and symbolized by the Marks, and the right to recover for past infringements of the Marks, to have and to hold the same as fully and completely as the same might have been held by the Assignor had this assignment not been made.

Assignor agrees to take all lawful acts which Assignee may deem advisable or necessary in order to render this assignment fully effective and to register and enforce the rights conveyed hereby, including without limitation, execution of lawful documents, and cooperation in production of evidence and giving of testimony in connection with proceedings to enforce the rights conveyed hereby.

Assignor hereby requests the Commissioner of Patents and Trademarks of the United States of America, or any official of any jurisdiction whose duty it is to issue trademark registrations, to issue the Certificate of Registration for any registration resulting from the trademarks listed on the attached Exhibit "A" to the Assignee, its successors or assigns, in accordance with the terms of this instrument.

Assignor hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

This Assignment is made and is effective February 1, 2010.

ASSIGNOR:

ARKAT Nutrition, Inc.

Date: 2/01/10

By:



Name: Richard D. Wohlschlaeger

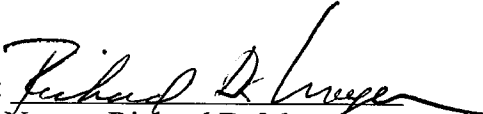
Title: President

*[Additional signature page follows hereto and is made a part hereof]*

ASSIGNEE:

ARKAT Animal Nutrition, LLC

Date: February 1, 2010

By:   
Name: Richard D. Moyer  
Title: Manager

# 879324.v1

STATE OF Arkansas

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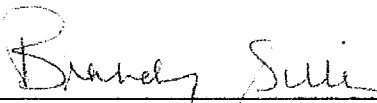
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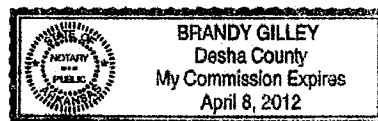
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On the 1 day of February, 2010, before me personally came Richard D. Wohlschlaeger, known to me to be the President of ARKAT Nutrition, Inc., who executed the above instrument on behalf of the said corporation and acknowledged to me that the said corporation executed the same.

  
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Notary Public



STATE OF PA

COUNTY OF ERIE

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On the 1<sup>st</sup> day of February, 2010, before me personally came Richard D. Moyer known to me to be the Manager of ARKAT Animal Nutrition, LLC, who executed the above instrument on behalf of the said company and acknowledged to me that the said company executed the same.

*Barbara A. Guilford*  
Notary Public

# 879324.v1

**NOTARIAL SEAL**  
**BARBARA A. GUILFORD, NOTARY PUBLIC**  
**ERIE, ERIE COUNTY PENNSYLVANIA**  
**MY COMMISSION EXPIRES DECEMBER 7, 2011**

EXHIBIT "A" TO ASSIGNMENT OF TRADEMARKS

United States Patent & Trademark Office Registrations and/or Applications

<b>Mark</b>	<b>Serial No.</b>	<b>App Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
"Answer"	75/563,599	10/02/1998	2,374,374	8/08/2000
"Premium Food With Attitude"	75/526,220	7/27/1998	2,349,100	5/09/2000
"Red Bag"	78/139,160	6/26/2002	2,898,058	10/26/2004
"Well Fed Red"	78/443,179	6/29/2004	2,987,572	8/23/2005
"Blue Bag"	78/139,164	6/26/2002	2,890,105	9/28/2004
"Cat Man Blue"	78/443,158	6/29/2004	3,008,739	10/25/2005
"Farmer's Choice"	74/137,678	2/08/1991	1,668,726	12/17/1991
"Chip's Best"	74/137,455	2/08/1991	1,684,596	4/28/1992
"Enhance"	78/857,796	4/10/2006	3,394,919	3/11/2008
"VF Complete"	78/443,632	6/30/2004	3,080,686	4/11/2006
"The Science of Nutrition"	76/378,248	3/06/2002	3,162,982	10/24/2006
"Arkat"	76/353,374	12/31/2001	2,926,568	2/15/2005



<b>Mark</b>	<b>Serial No.</b>	<b>App Date</b>	<b>Registration. No.</b>	<b>Registration Date</b>
"Arkat"	76/353,373	12/31/2001	2,704,036	4/08/2003
"IQ Intelligent Nutrition"	77/385,902	1/31/2008		
"AR-Best Brand Dog Food"	77/385,892	1/31/2008		

Canadian Intellectual Property Office Registrations and/or Applications

<b>Mark</b>	<b>Serial No.</b>	<b>App Date</b>	<b>Registration. No.</b>	<b>Registration Date</b>
"VF Complete"	1032632	10/15/1999	TMA569,833	10/29/2002
"The Science of Nutrition"	1137650	4/16/2002	TMA653,193	11/22/2005
"Arkat"	1272480	9/19/2005	TMA701,407	11/22/2007
"Arkat"	1130307	2/06/2002	TMA602,047	2/12/2004
"Enhance"	1032631	10/15/1999	TMA648,743	9/21/2005
"Arkat Nutrition"	1130107	2/05/2002	TMA633,657	2/24/2005

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