

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/09/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	David Wu Investments, Inc. .		03/08/2010
			Entity Type
			CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	CK NOW GROUP, LLC		
Street Address:	10175 West Twain Ave.		
City:	Las Vegas		
State/Country:	NEW MEXICO		
Postal Code:	89147		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3441524	CHICKEN NOW
CORRESPONDENCE DATA			
Fax Number:	(908)725-7088		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	908 722 5640		
Email:	officeactions@br-tmlaw.com		
Correspondent Name:	Stephen L Baker		
Address Line 1:	575 Route 28		
Address Line 4:	Raritan, NEW JERSEY 08869		
NAME OF SUBMITTER:	Stephen L. Baker		
Signature:	/Stephen L. Baker/		
Date:	03/15/2010		

OP \$40.00 3441524

Total Attachments: 1
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NUNC PRO TUNC MEMORANDUM OF ASSIGNMENT OF TRADEMARK, U.S.
TRADEMARK REGISTRATION AND THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, David Wu Investments, Inc., a corporation organized and existing under the laws of the State of Florida, is located and doing business at 3421 N. Lakeview Drive, Suite 168, Tampa, Florida 33618, has adopted and until February 9, 2010, used mark CHICKEN NOW which mark is registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
CHICKEN NOW	3441524	June 3, 2008


WHEREAS, David Wu Investments, Inc., effective February 9, 2010, assigned all of its right, title and interest in and to the trademark CHICKEN NOW in the United States, the U.S. Registration therefor and the goodwill of the business symbolized by said mark to CK NOW GROUP, LLC, a limited liability company organized and existing under the laws of the State of Delaware, and is located and doing business at 10175 West Twain Avenue, Law Vegas, NV 89147.

WHEREAS, CK NOW GROUP, LLC is desirous of obtaining a Memorandum of Assignment suitable for recording in the States Patent and Trademark Office acknowledging that CK NOW GROUP, LLC, effective February 9, 2010 is the owner of the mark CHICKEN NOW in the United States, the U.S. Registration therefor, and the goodwill of the business associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, David Wu Investments, Inc. does hereby assign unto CK NOW GROUP, LLC effective February 9, 2010, all right, title and interest in and to subject trademark in the United States, the U.S. registration therefor, and the goodwill of the business symbolized by said mark.

David Wu Investments, Inc.

Dated: March 8, 2010

By: 
Name: David Wu
Title: President